

The logo for Agile Days, featuring the text "ag;le" on the top line and "days" on the bottom line, both in a white, lowercase, sans-serif font. The text is contained within a dark blue speech bubble shape that has a tail pointing downwards and to the left.

ag;le  
days

# Agile Communication

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# Agile Communication



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**Communication Conspiracy**

Interactive Session

Look back to the  
last 4 weeks and recall the most  
challenging communication issues  
you'd been facing.

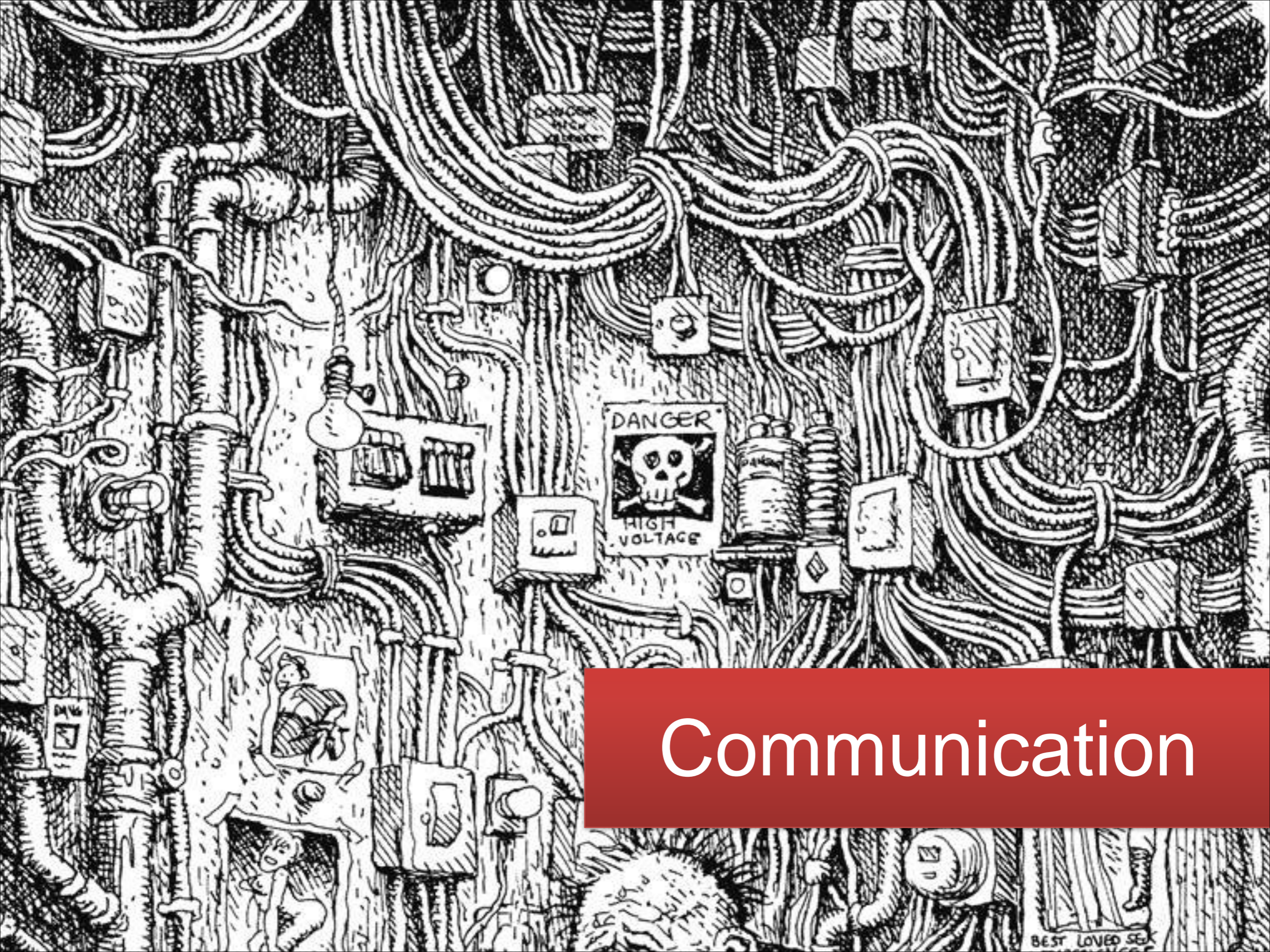


A photograph of a modern building's interior atrium. The space is characterized by a glass and metal facade that reflects the surrounding environment. A person is visible on a balcony in the lower right. Two text overlays are present: a green box in the upper right and an orange box in the lower left.

Talking...

... Listening





# Communication



**IMAGINE** you are calling a friend...

**“ I’m coming over for a week,  
want to see some historical  
city... Are you using trains? “**

**”Yes, sure.“**



Expectations ?





Reality...



**Back at agile teams ...**



User ...

... Stories





# Talk ? Why? And about What?

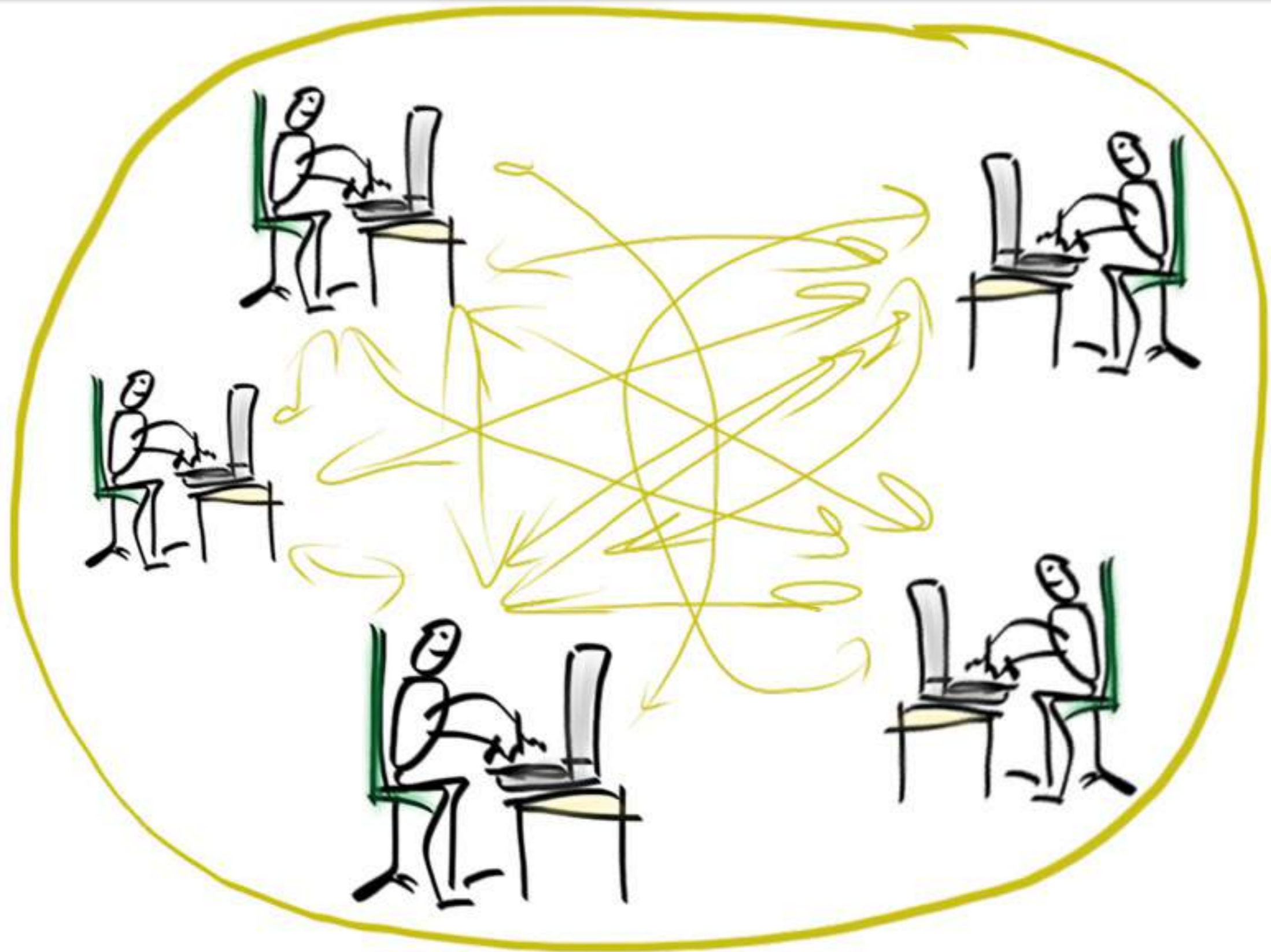




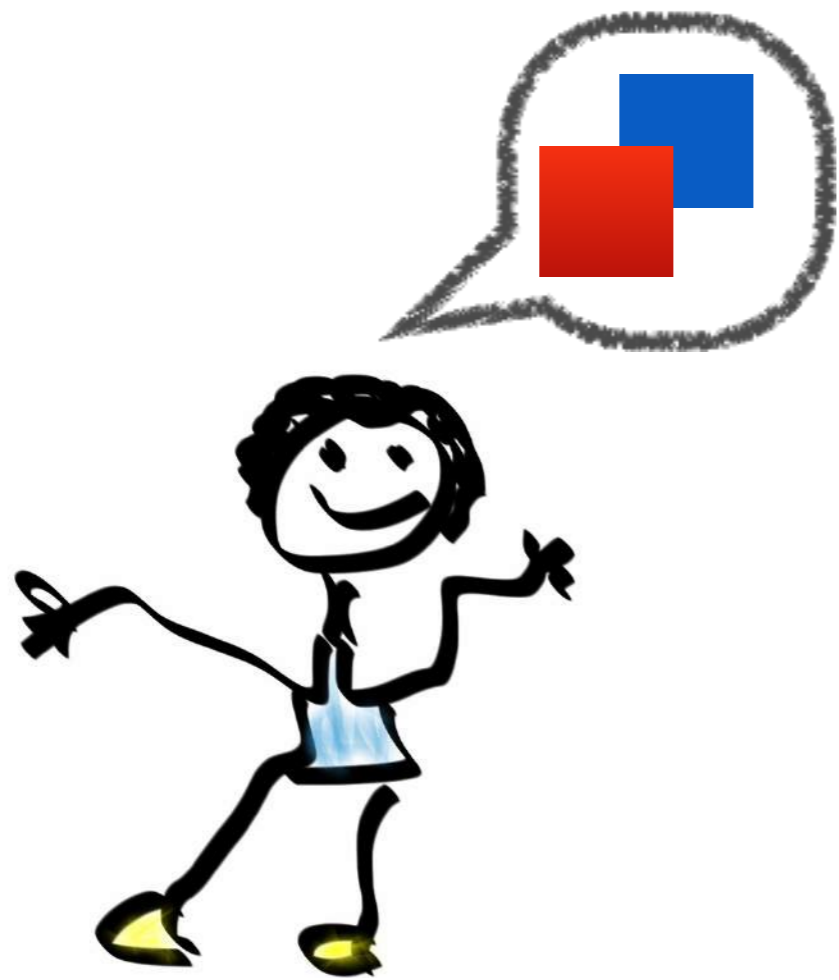
# Group of People



# Call them a **TEAM**







... recognize the differences



... explain



# Communication Conspiracy





Illusion of  
Communication

NIGYSOB ... ?

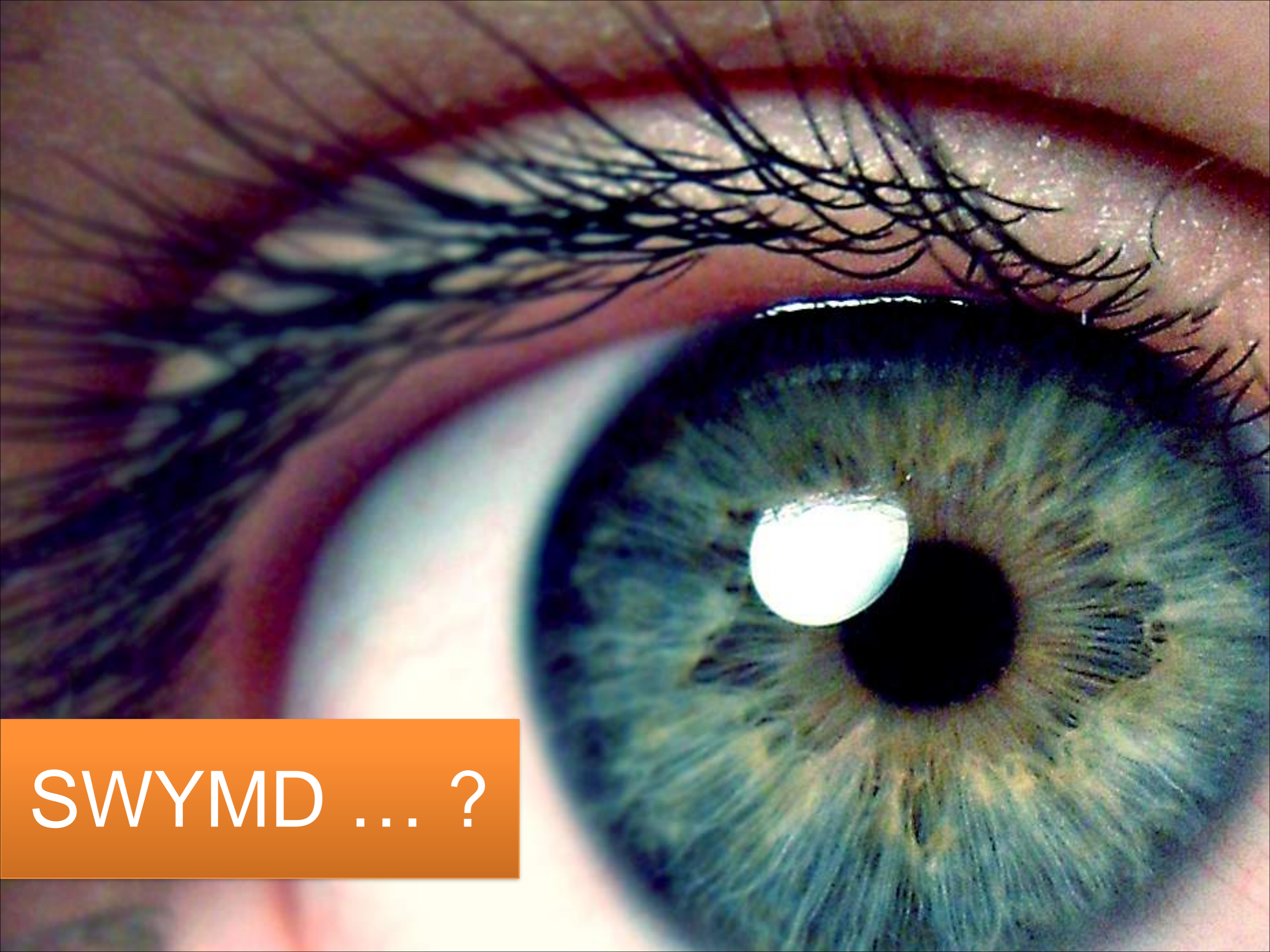






NIGYSOB ... ?





SWYMD ... ?



**Different view**





REAL BOSS





COOL GUY





ANALYZE





FRIEND



It's All in Your Head



# Thanks to

<http://www.thetrendz.com>

<http://www.grafikerler.net>

<http://thermblog.com>

<http://www.tattoodonkey.com>

<http://coachlisab.blogspot.com>

<http://www.extraordinarymommy.com>

<http://www.geekfill.com>

<http://adayinlife.timesofindia.com>

<http://cabrinimasscomm.wordpress.com>

<http://manga.smithmicro.com>



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**Agile Prague Conference: 16-17 Sep 2013**

**[agilprague.com](http://agilprague.com)**