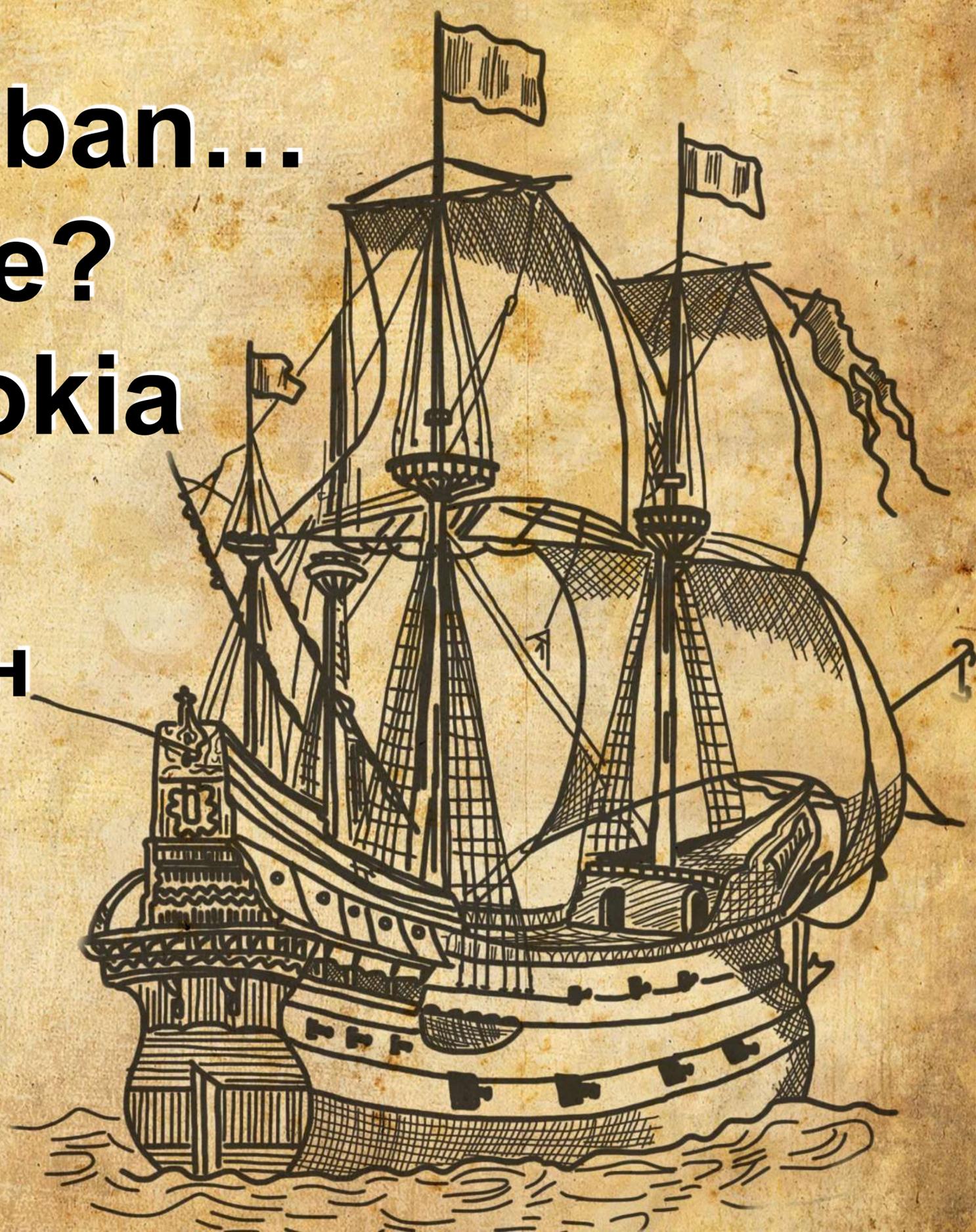


Scrum, Kanban... Что дальше? История Nokia

Антон Зотин



Кто я?

- * 13 лет в IT
- * 11 лет Agile
- * опыт работы от тестера до топ-менеджера
- * Agile Coach

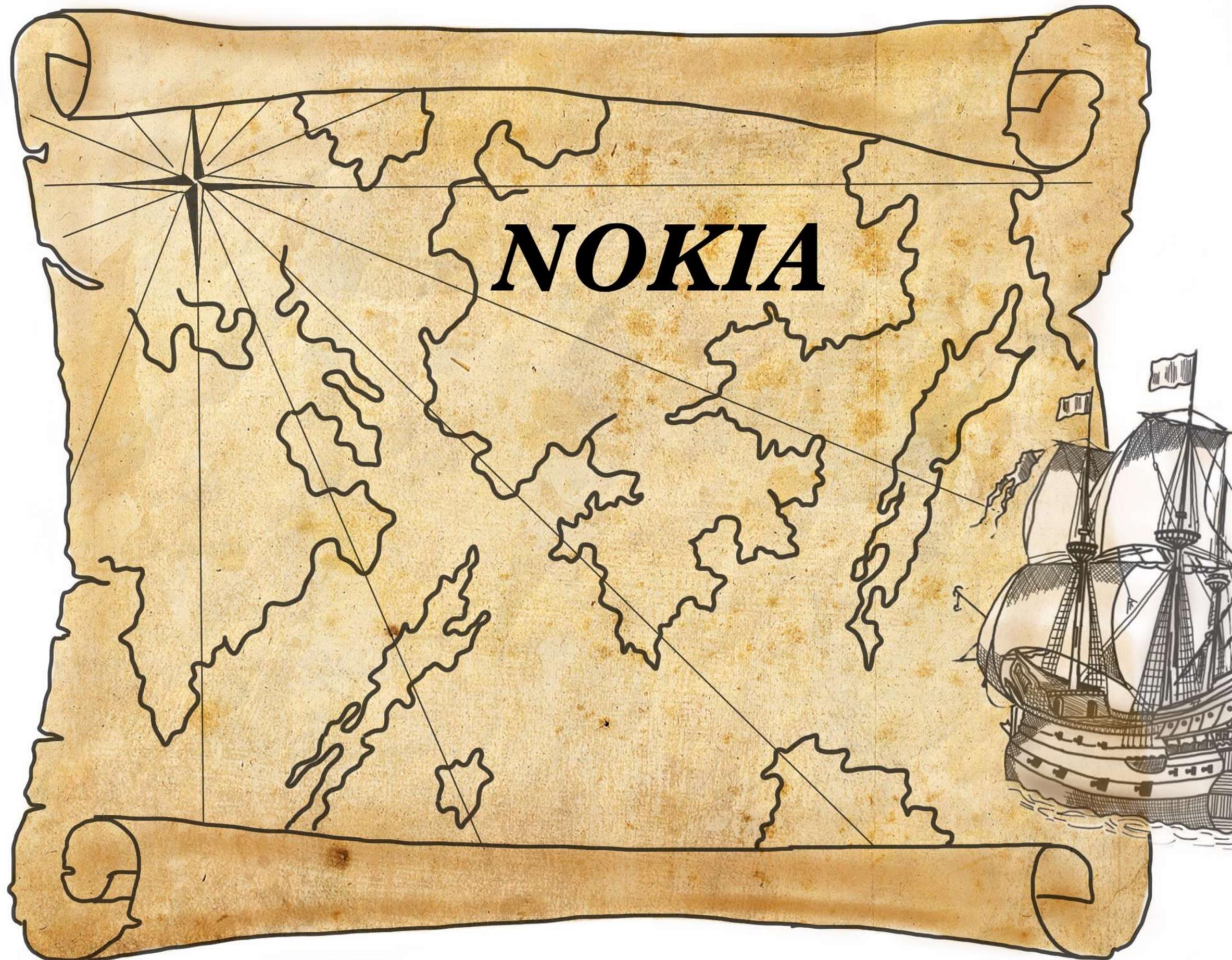


КТО ВЫ?



**Что вы узнаете/
не узнаете
из этого
доклада?**





NOKIA



Networks

Technologies

HERE

Mobile

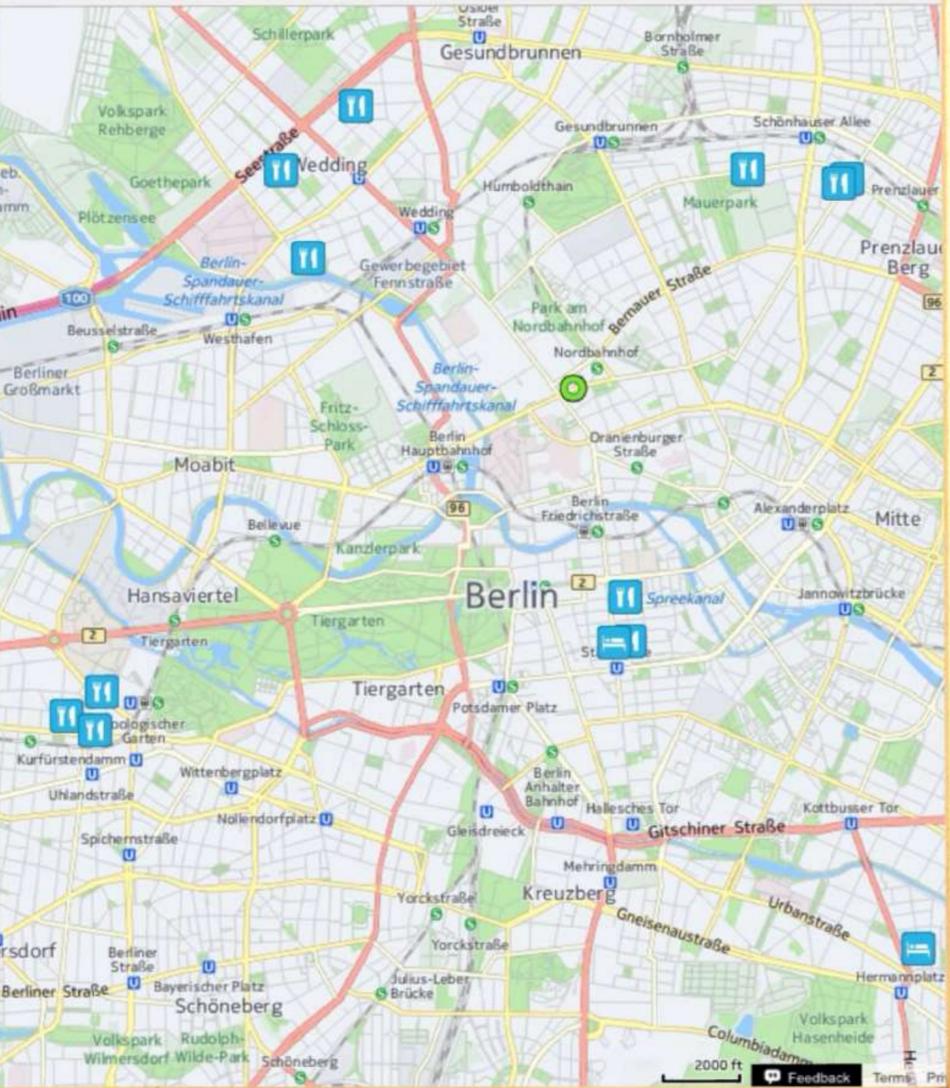
here.com

here Places Collections Traffic

Search the whole wide world... Routes

Berlin, Germany 9°C

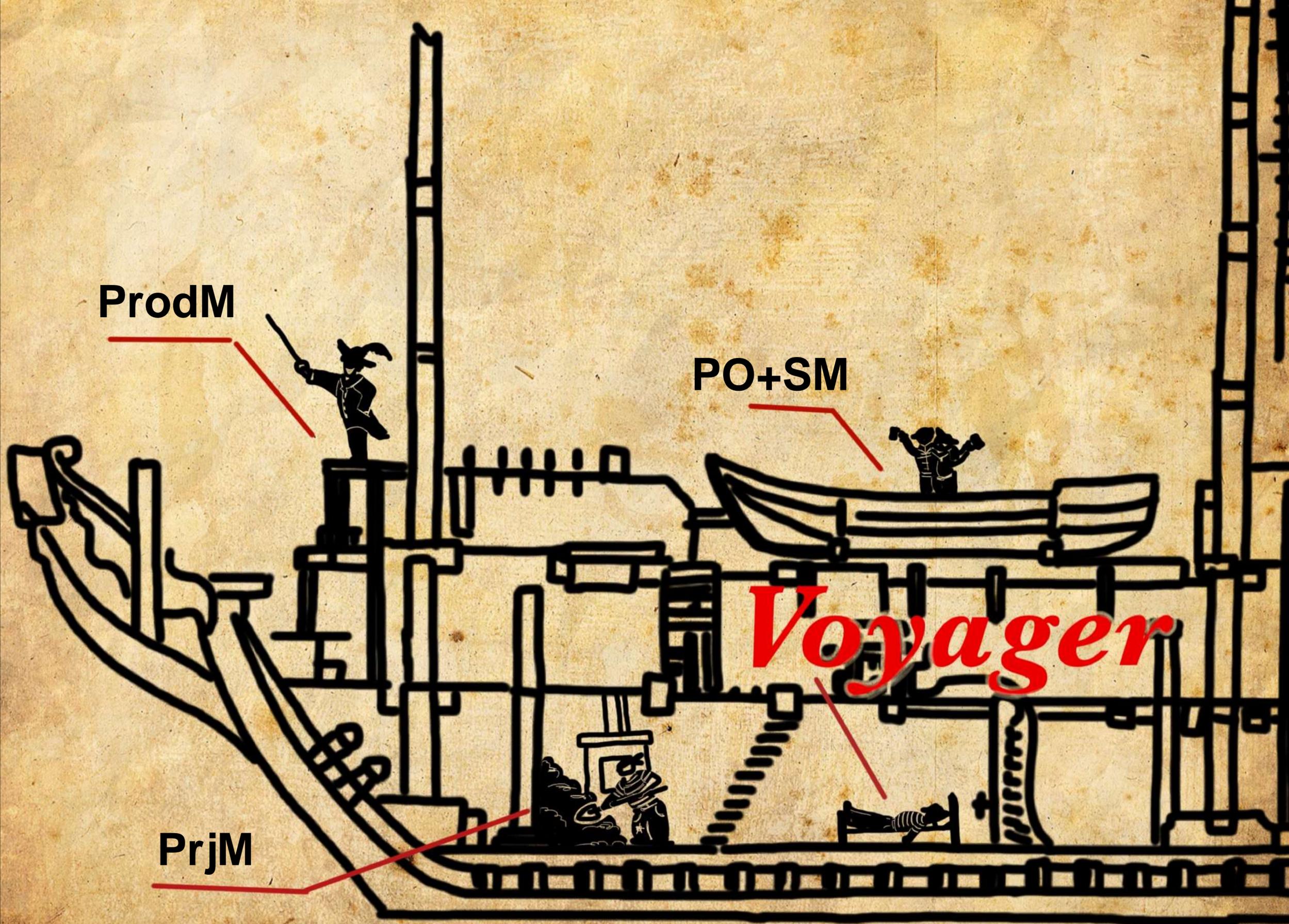
 <p>Hüttenpalast Vegetarian Hobrechtstr. 66, 12047 Berlin</p>	 <p>★★★★★ East Side Gallery Mühlenstraße, 10243 Berlin</p>
 <p>★★★★★ Fischers Fritz Seafood Charlottenstraße 49, 10117 Berlin</p>	 <p>★★★★★ Chocolate Shop Fassbender & Rausch Charlottenstraße 60, 10117 Berlin</p>
 <p>THE MANDALA SUITES</p>	



2000 ft Feedback Terms

Структура команды





ProdM

PO+SM

Voyager

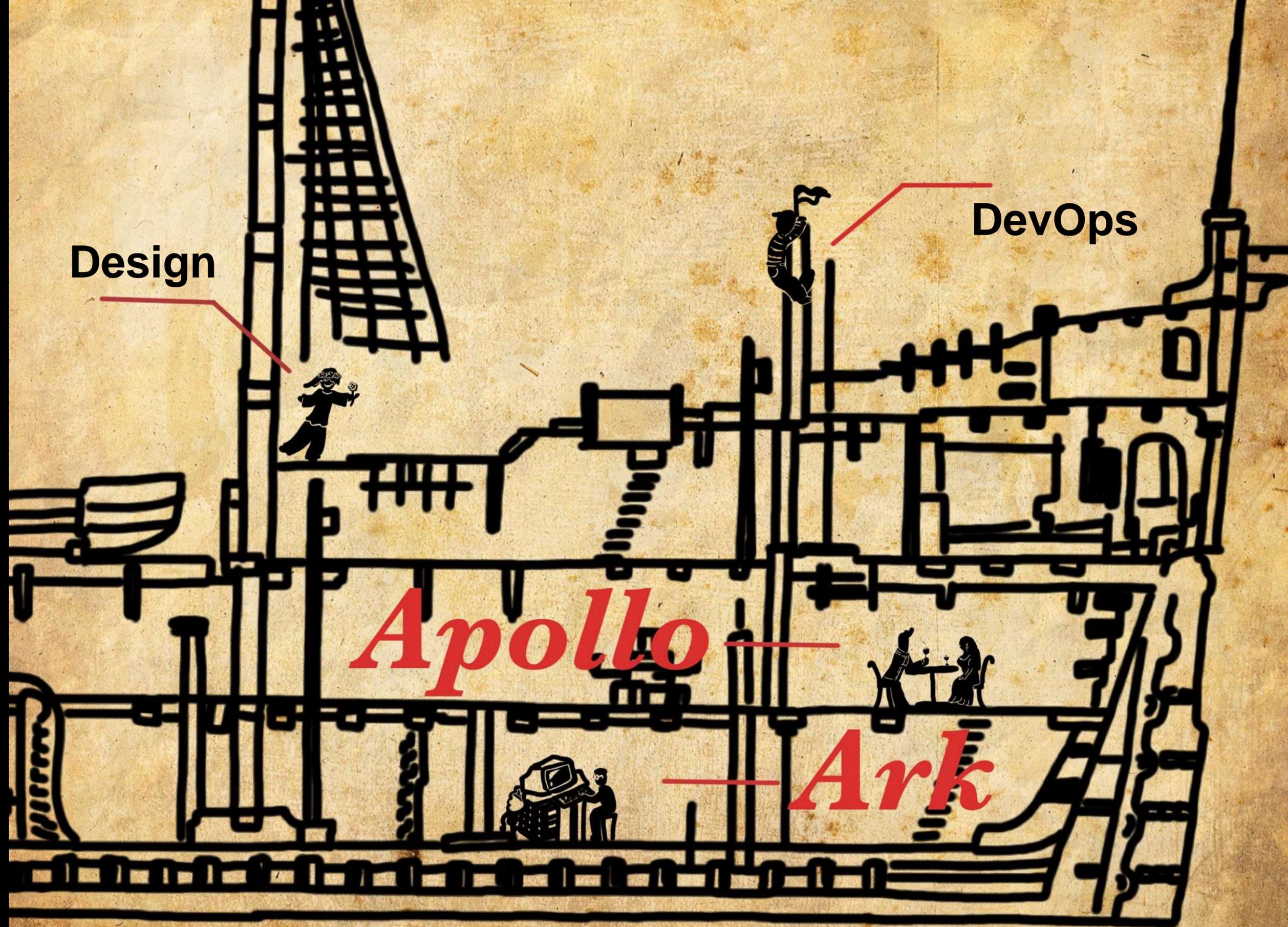
PrjM

Design

DevOps

Apollo

Ark

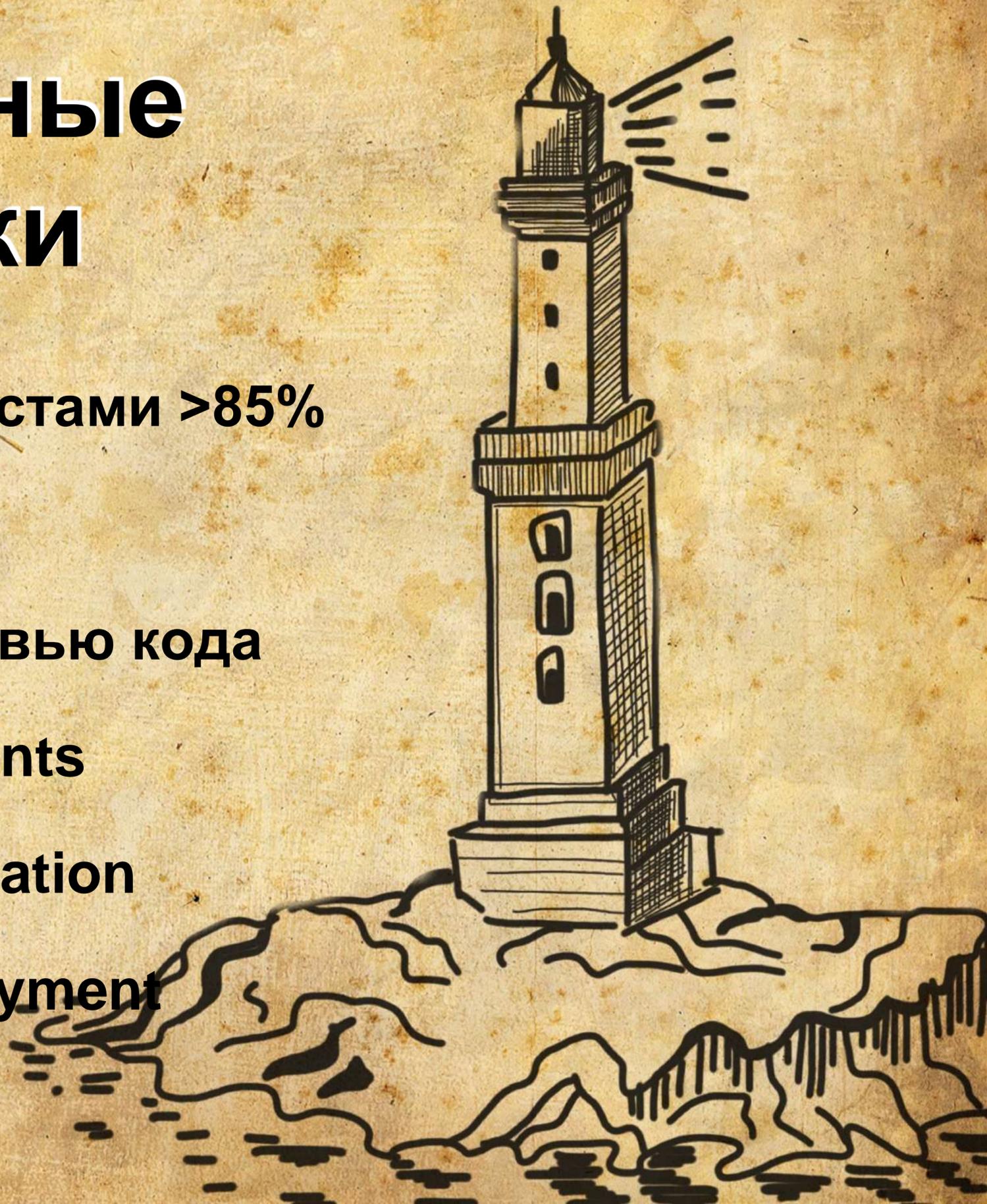


Боевой опыт



Инженерные практики

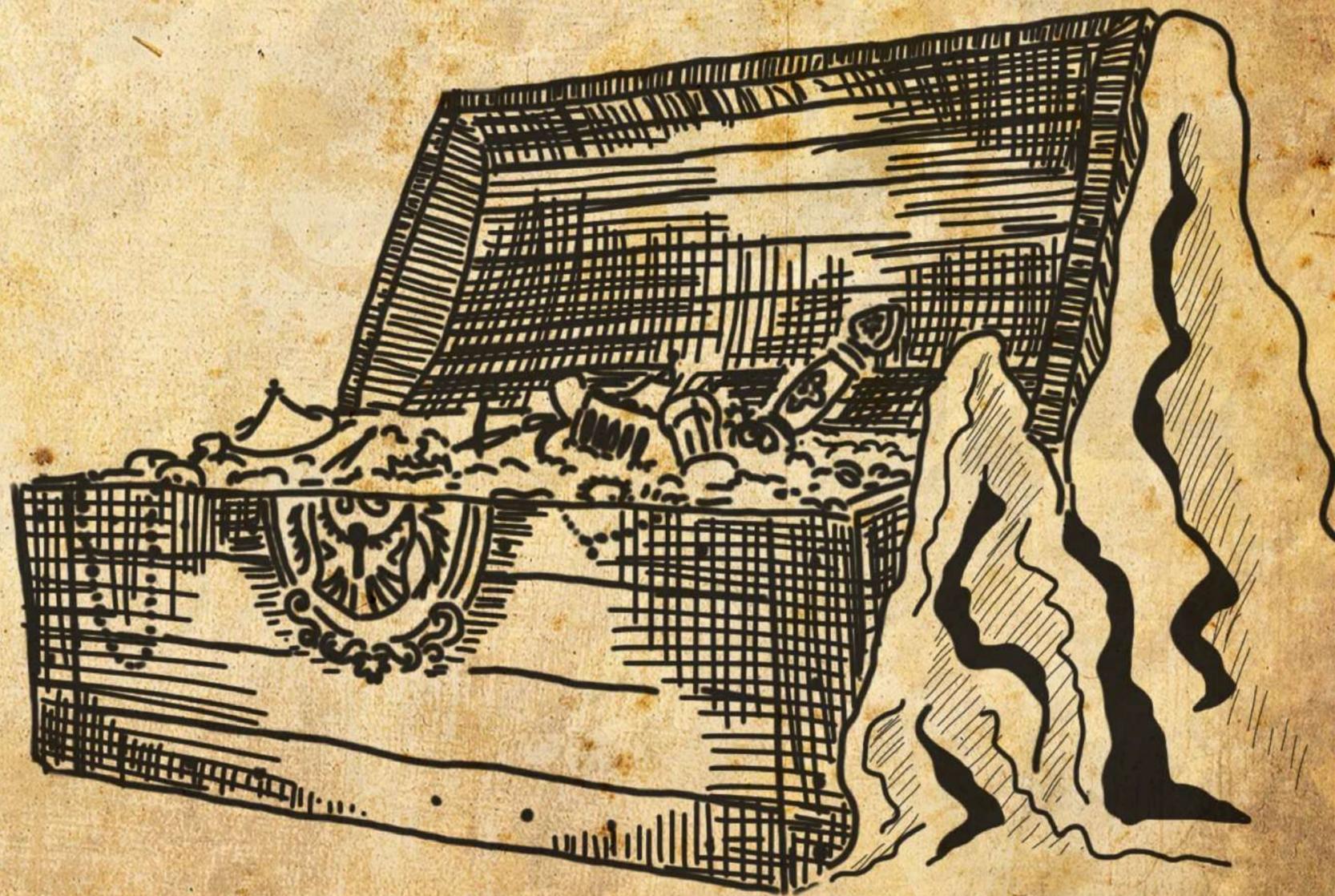
- покрытие unit-тестами >85%
- парная работа
- обязательное ревью кода
- code quality pedants
- continuous integration
- continuous deployment



Инженерные практики



Достигнуто



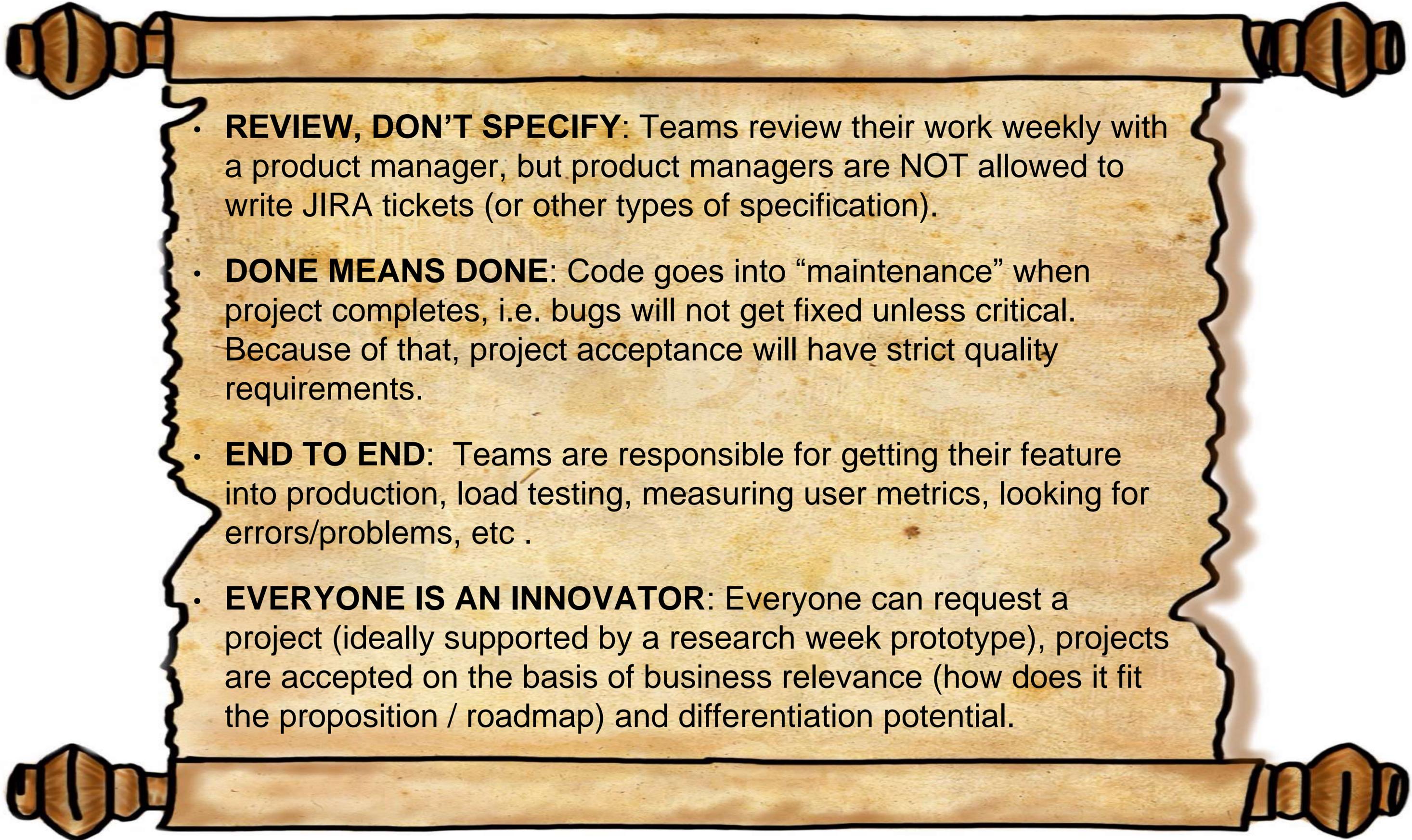
**Что хотелось
улучшить?**





**Осень-зима
2014**

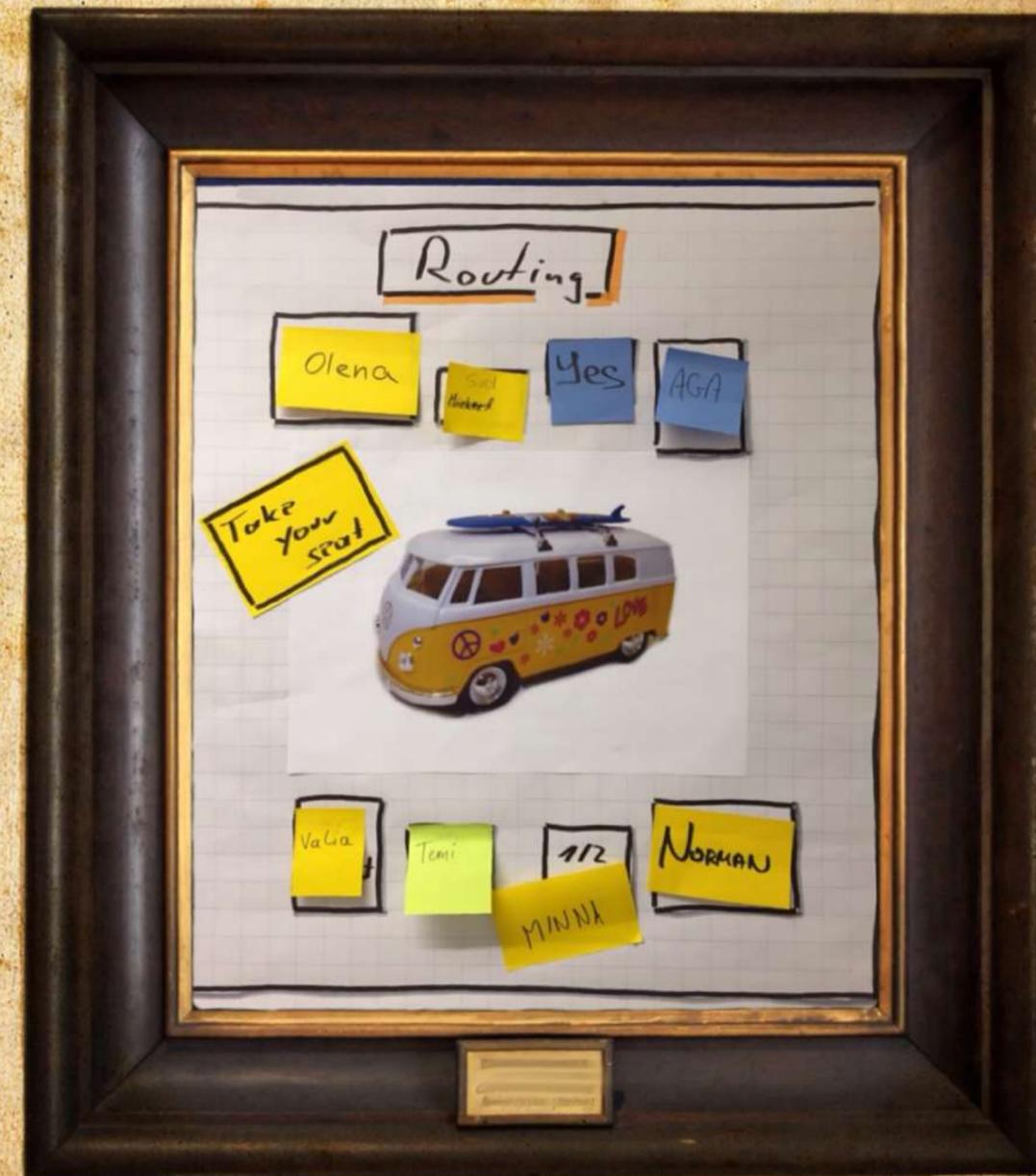
- 
- **TEAM OWNERSHIP:** Our team knows web mapping. We love our product. We will take the business goals and design/implement amazing solutions to fulfill these goals.
 - **MEASURABLE AND TIME-BOXED PROJECT MISSIONS:** Project teams get a single “project mission”, project success metrics and mutually agreed time box (in # of weeks allocation). When the project is completed, the team stops working on the project and gets staffed onto new projects.
 - **SELF-ORGANIZED TEAMS:** We will form self-organized teams organized for a specific mission. Different disciplines are added to the teams (or available “as a service”) as the teams decide.
 - **WORK HOW YOU WANT BUT KNOW WHERE YOU ARE:** Teams can chose their way of working (Scrum or Kanban or ...), but they must be able to report burn-down of scope (completion vs. target) and performance against project metrics at any time of the project.

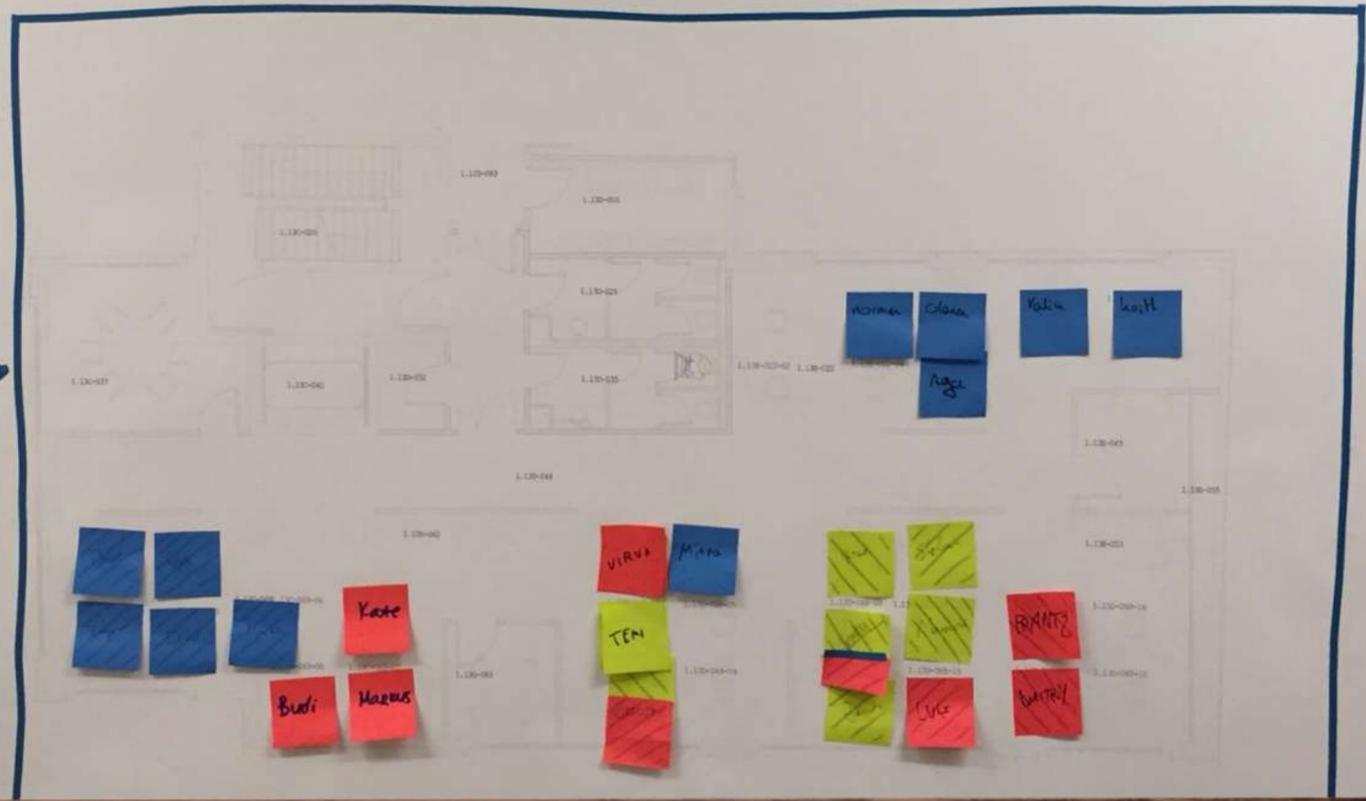
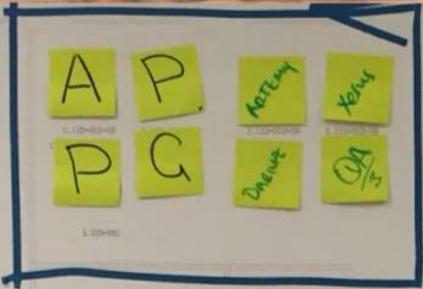
- 
- **REVIEW, DON'T SPECIFY:** Teams review their work weekly with a product manager, but product managers are NOT allowed to write JIRA tickets (or other types of specification).
 - **DONE MEANS DONE:** Code goes into “maintenance” when project completes, i.e. bugs will not get fixed unless critical. Because of that, project acceptance will have strict quality requirements.
 - **END TO END:** Teams are responsible for getting their feature into production, load testing, measuring user metrics, looking for errors/problems, etc .
 - **EVERYONE IS AN INNOVATOR:** Everyone can request a project (ideally supported by a research week prototype), projects are accepted on the basis of business relevance (how does it fit the proposition / roadmap) and differentiation potential.



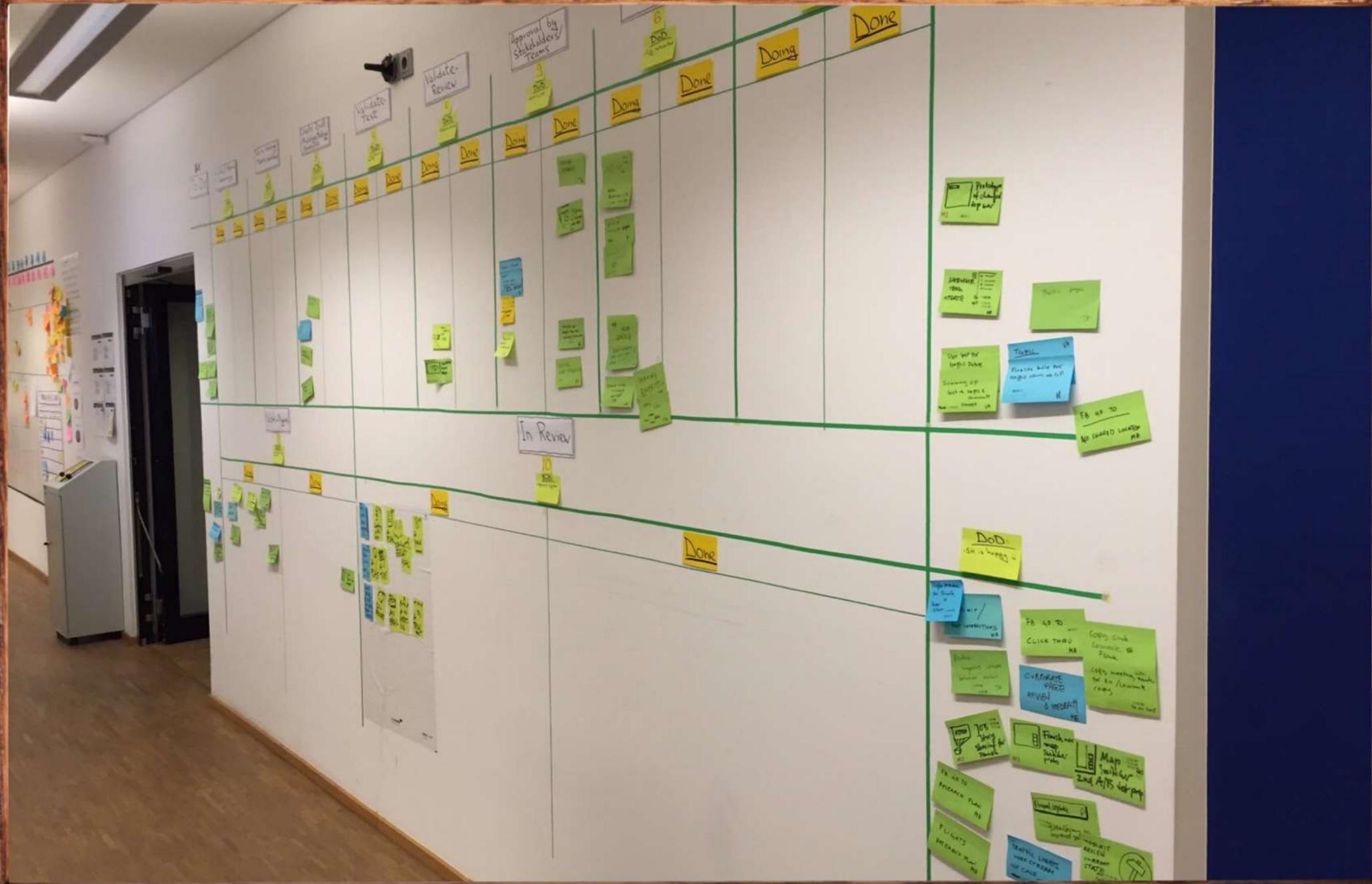
Миссии и сроки

Разбиение на команды

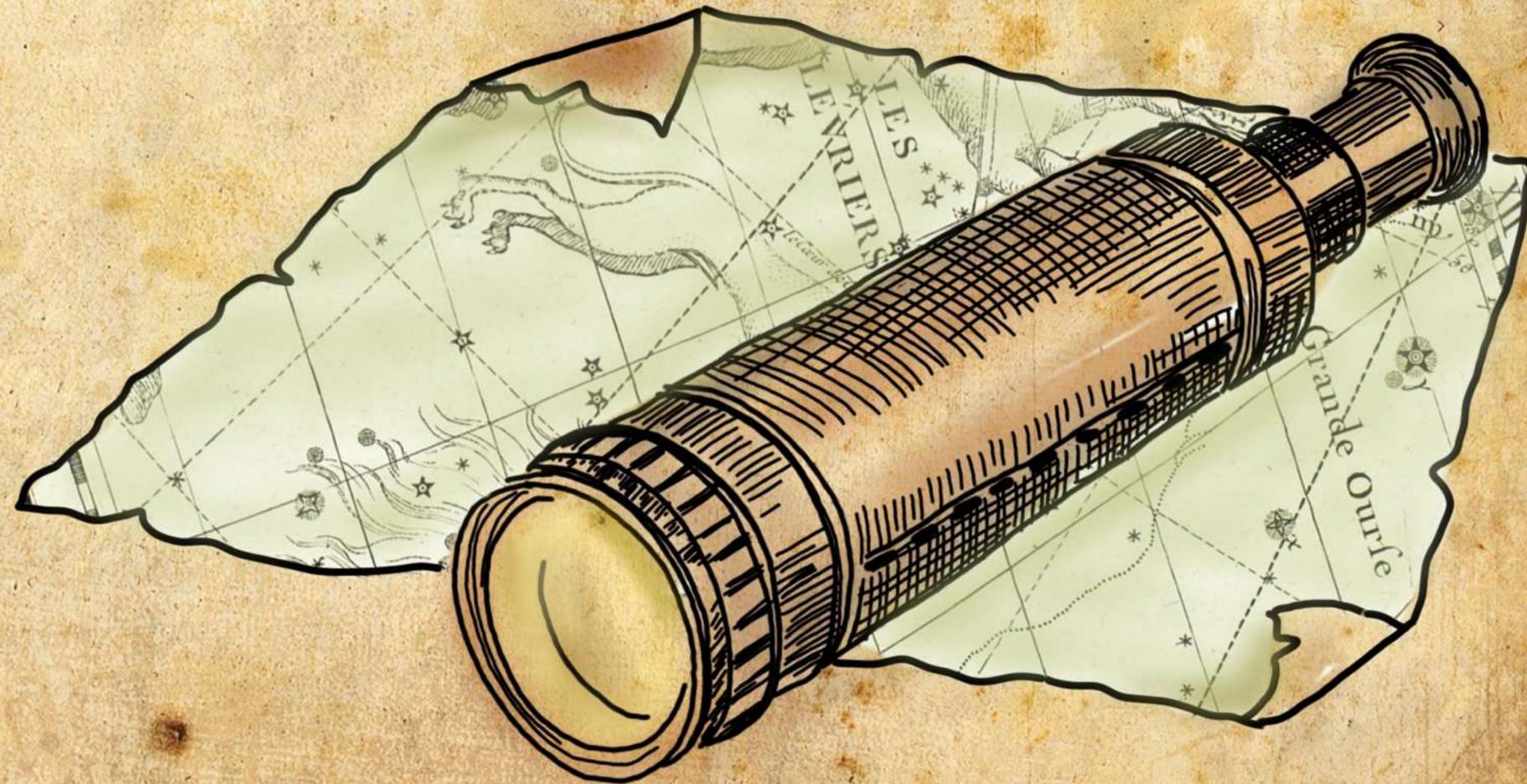








Исследовательская неделя



SEARCH
NAV - ADDR SEARCH
CTA
RUTA

SEARCH

TRIPADVISOR
BOOKING INTEGRATION

BETTER
AUTOCOMPLETE
VI

DESTI

TRANSIT PDC
P

OPENABLE
INTEGRATION

Departure/Arrival
Time in PT's PDC

Search Collection
abk

SHOW
PARKING PLACES
IN PDC

RESULT FILTERING
AND ORDERING

MAPLINGS

FLIGHT
INFORMATION
IN AIRPORT PDC

TOO MANY REVIEWS
TOO BIG PDC

NEARBY
SEARCH

SEARCH FOR
ROUTES

HIGHLIGHT AREA
+ FILTER RESULTS

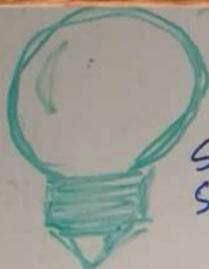
SHAPE
PLACE

COLLECT
CITIES

FACEBOOK
OPENGRAPH



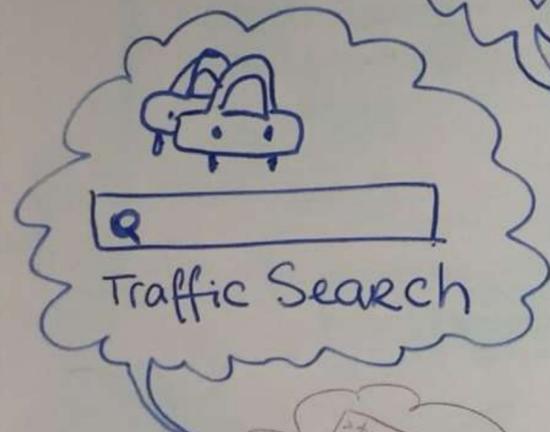
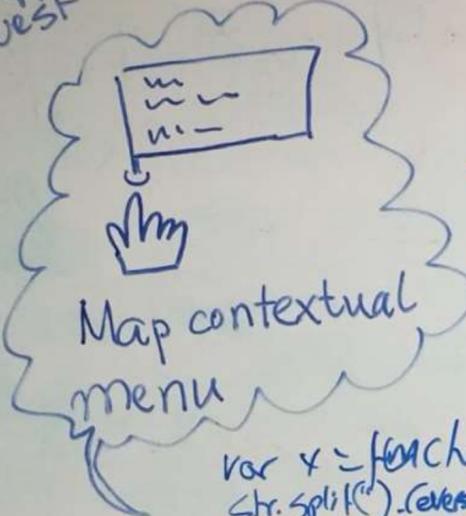
IDEA BOARD:



Sum(2,3) 115
Sum(2)(3) 115

THE JAMES
BY ENRICO
GARDI

USER PERSONA
ROUTING
FROM
COLLECTIONS



Do ALL the ANIMATIONS!

IGN
FONT

RUS BYAB ЗДОРОВ (BUD' ZDOROV)
GESUNDHEIT
EST Terviseks
CRO NA ZDRAVLJE!
Salud
GEZONDHEID
Γειττες (Yitsets)
ΓΕΙΤΣΕΣ



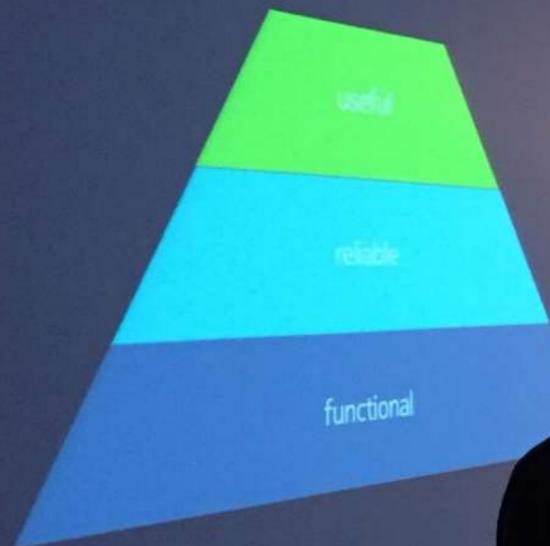
```
var x = function(str) {  
  str.split("").reverse().join("")  
}
```

def Sis gau

Lähme kohvi joom



FULFILLING HIERARCHY OF NEEDS



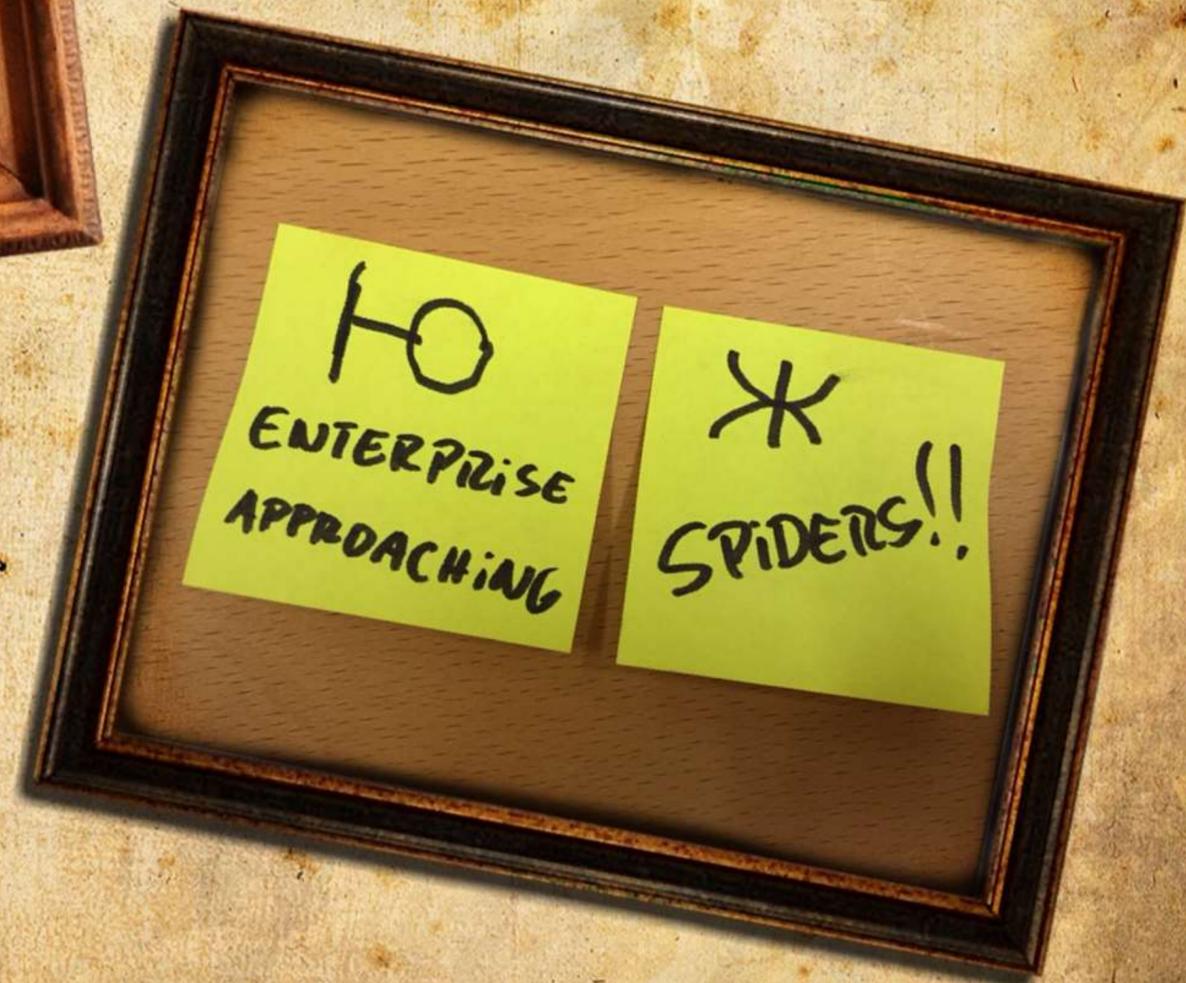
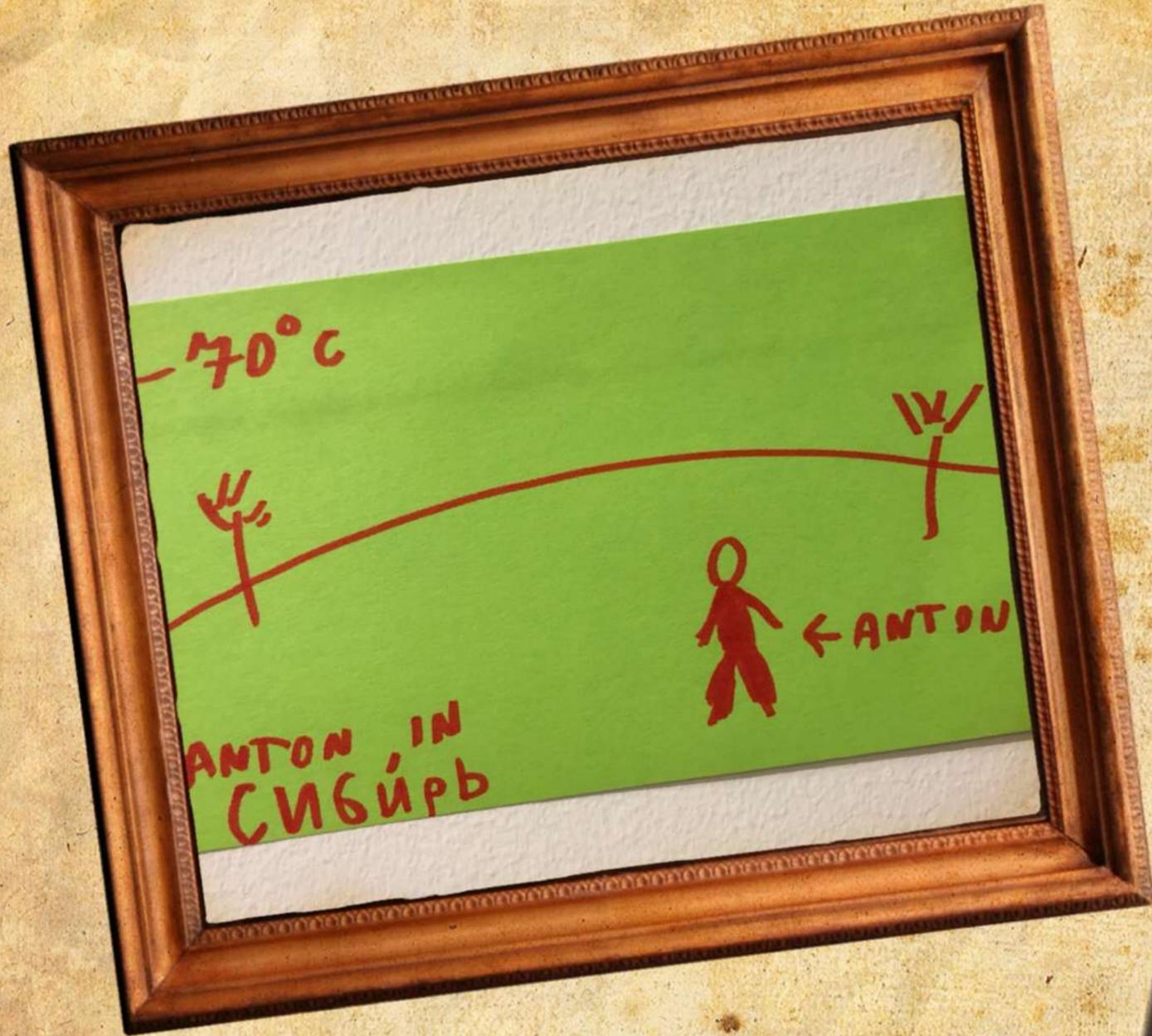
Is it easy to use?





Первые шаги...





Синхронизация команд



Синхронизация команд



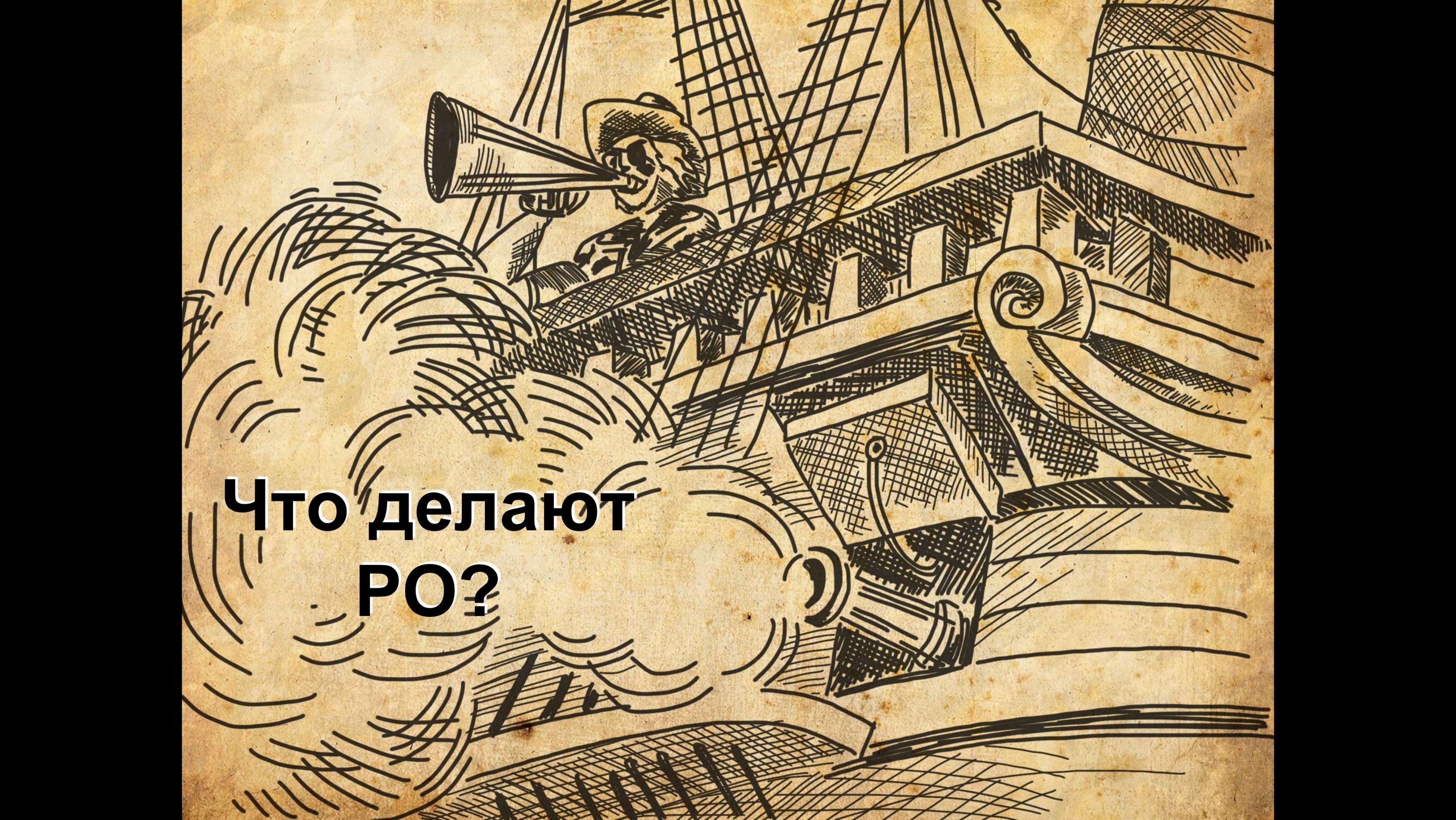
Синхронизация команд

DEMO



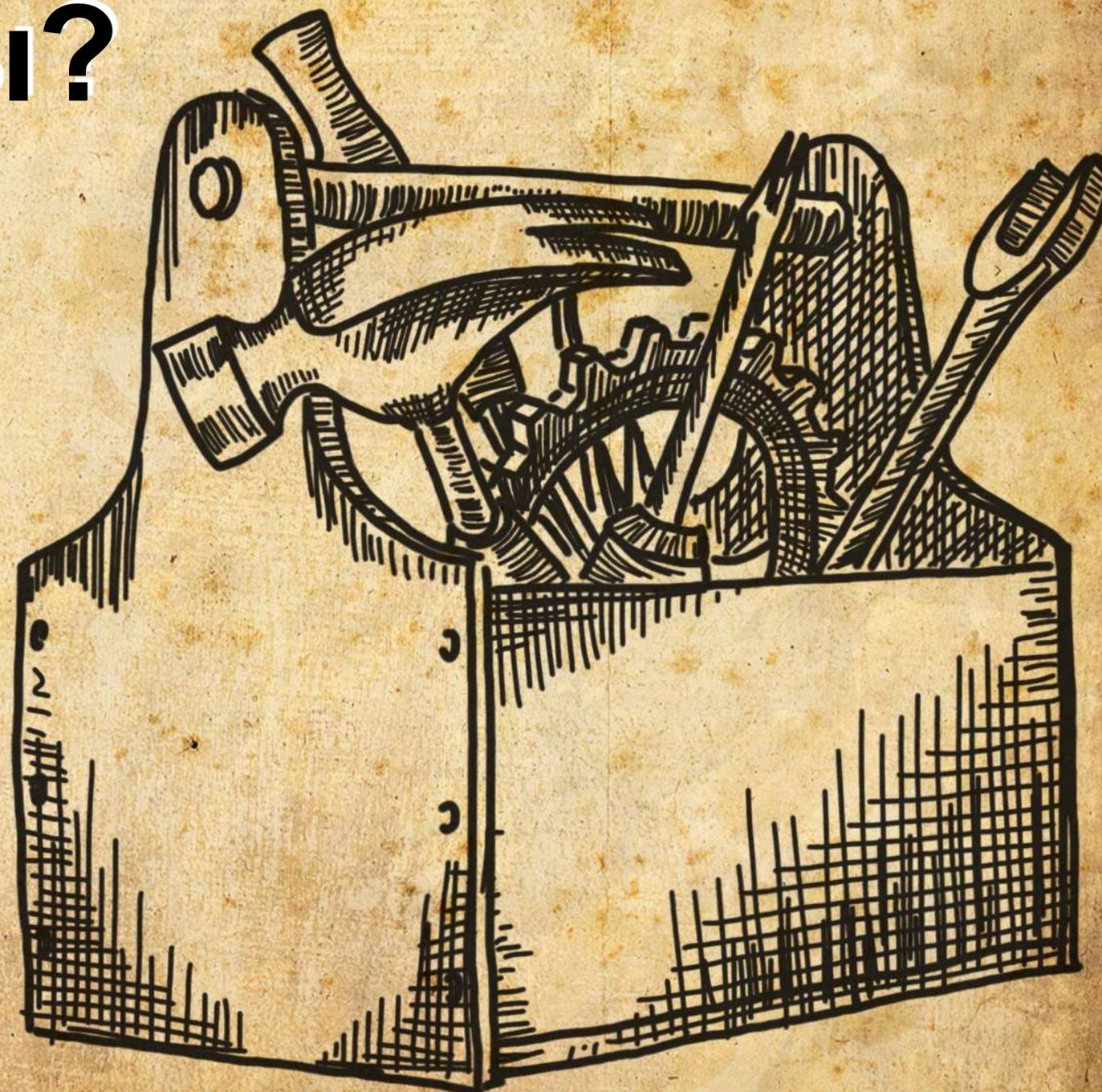
Синхронизация команд





**Что делают
РО?**

**Что делают
менеджеры?**

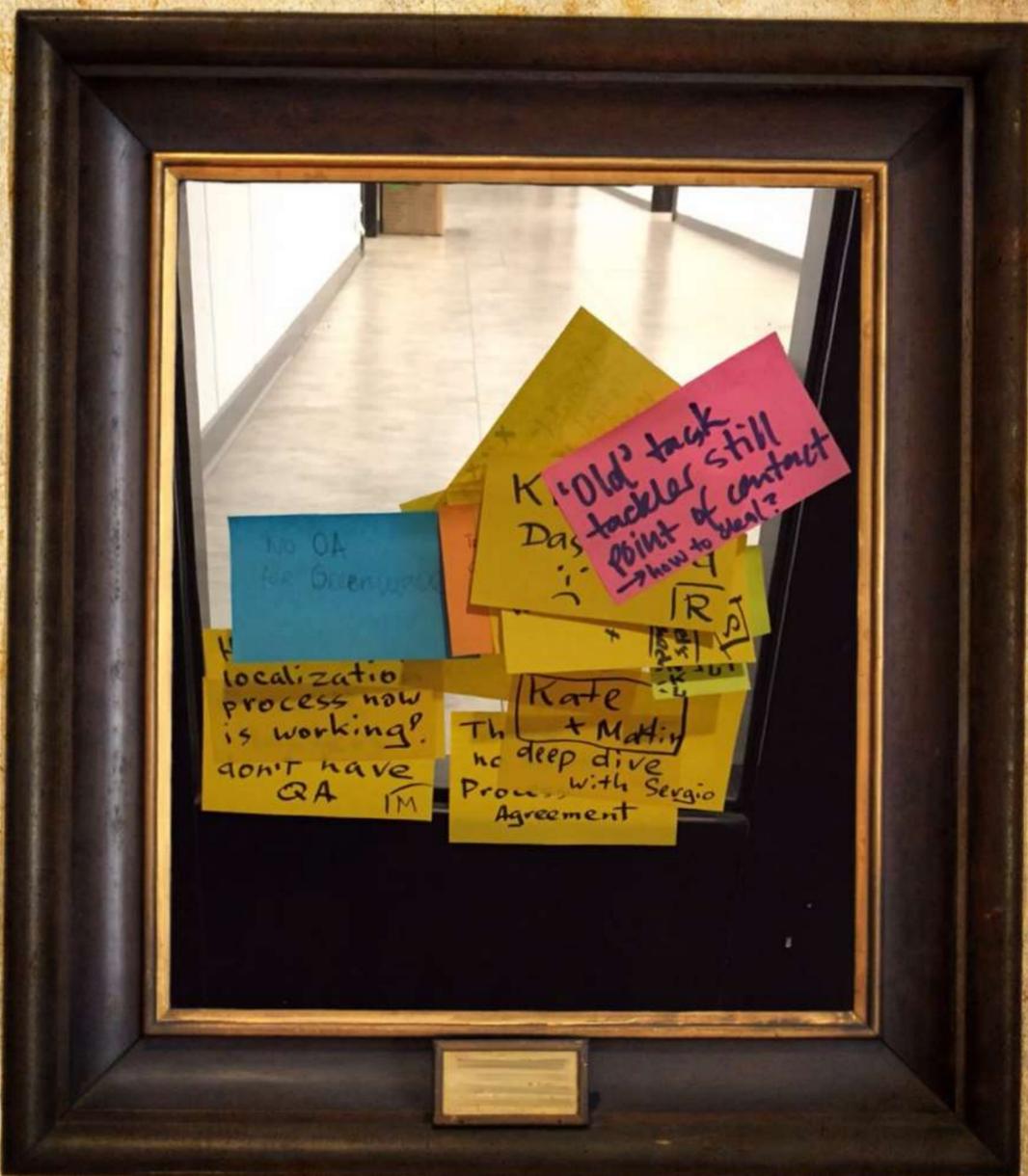


Impediments

Growth Hackers don't have QA

How the localization process now is working?

There is no Releasing Process Agreement



Командная динамика



T-образный специалист



Неожи

да

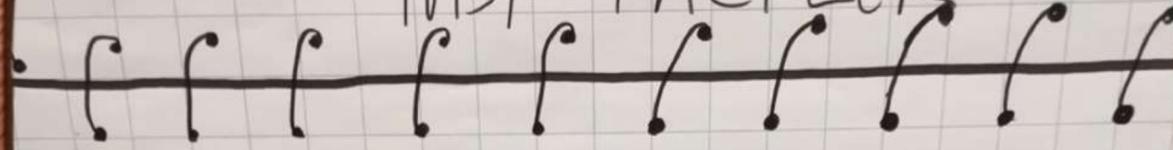
нно

ст...и



BUG SMASHER

TASK TACKLER



WEEK | X-TERMINATOR

THIS WEEK



KEITH

NEXT

WEEK



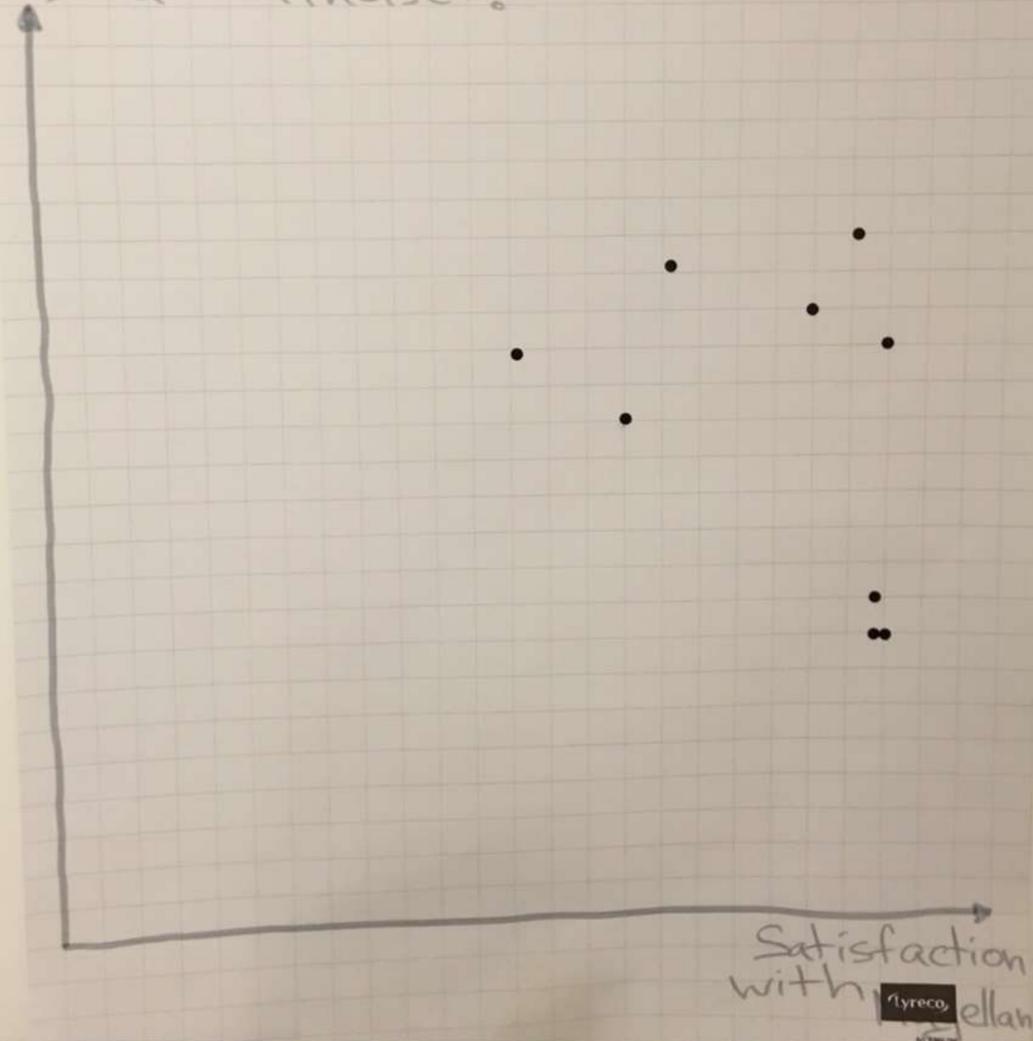
AFTER THE
NEXT

WEEK



SATISFACTION VS MINDSET

How Magellan
is our Mindset?



**Чего достигли
уже сейчас?**



Что дальше?



Финальное предостережение



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@antonzotin

