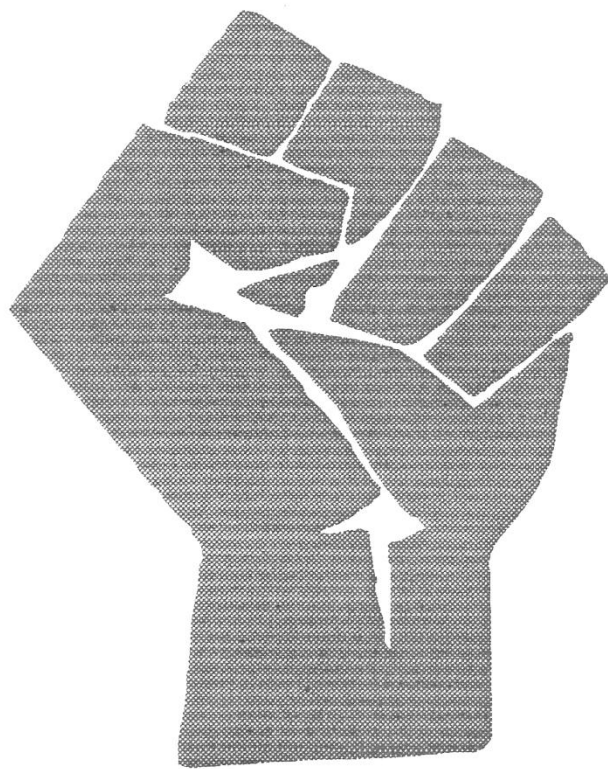


Breaking the Rules

“Ломаем” паттерны взаимодействия на мобильных устройствах

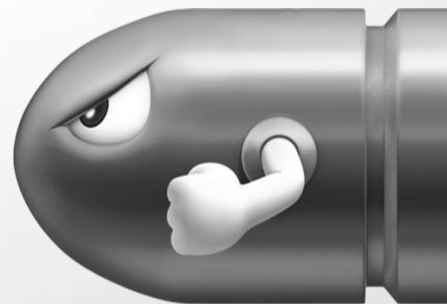


Никита Ефимов @nefimov



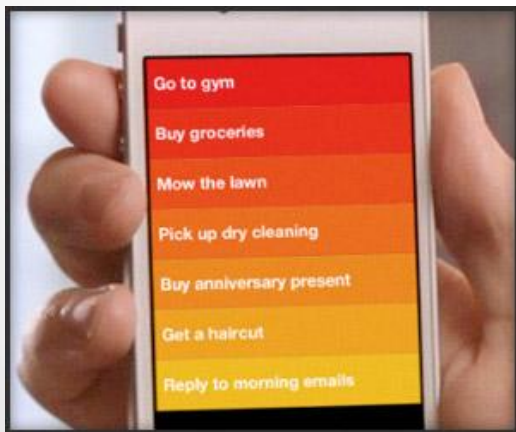
Provocation

Пицца для ума

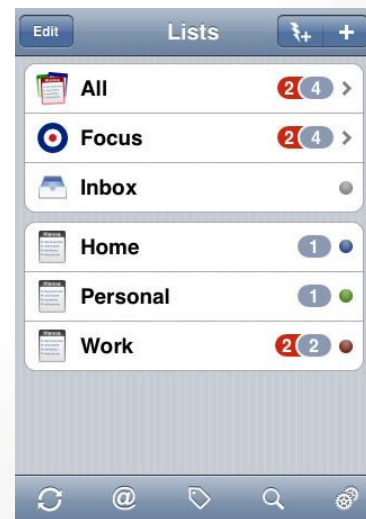


He silver bull_(shit)et

Какой путь выбрать?



?



На что смотреть?

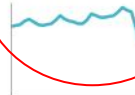
Скриншоты



УСТАНОВОК:

100 000 000 -

500 000 000



последние 30 дн.

РАЗМЕР:

Зависит от устройства

ЦЕНА:

Бесплатно

РЕЙТИНГ:

Для подростков

Отзывы

Написать отзыв >



Средняя оценка:

3,6

★★★★☆

5 036 905

Никита - 23 Сентябрь 2012 г. - Galaxy Tab 7.0 Plus, версия приложения: 1.9.10 ☰

★★★★★ Galaxy Tab 7.0 Plus

Проблемы с отображением профилей... да, и везде открывает только "половину". Много ОЗУ забирает.

👍 👎 Спам

Георгий - 6 Октябрь 2012 г. - LG Swift, версия приложения: 1.9.10 ☰

★★★★★ Говно

Как же меня бесит, ставлю последние обновления в настройках ленты, всё равно показывает все вразбой .

👍 👎 Спам

Гуна - 2 Октябрь 2012 г. - Samsung Galaxy S3, версия приложения: 1.9.10 ☰

★★★★★ Кошмар

Samsung s 3 тормозит ужас..профили не открываются....

👍 👎 Спам



Локализация

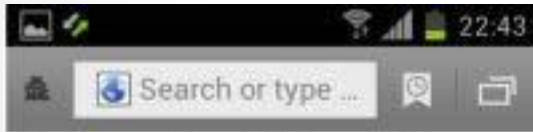
Back

Notifications

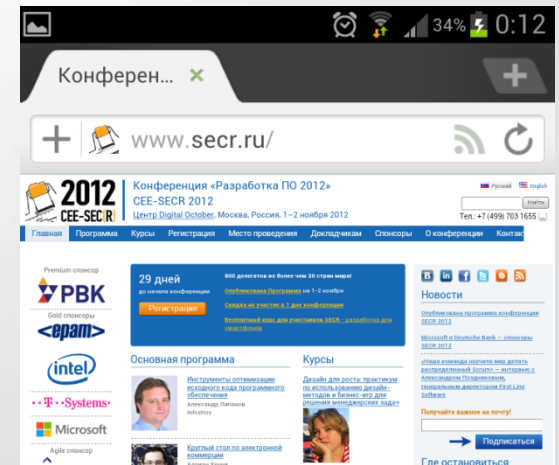
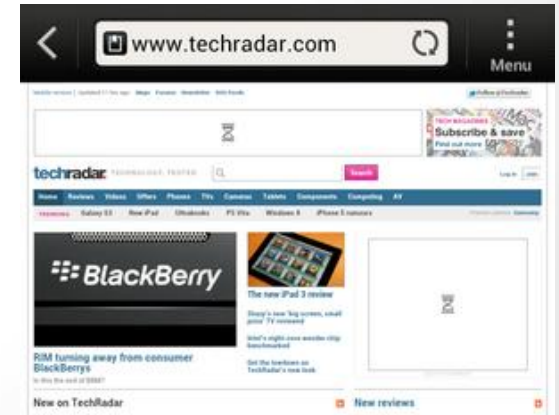
Espalda

Benachrichtigungen

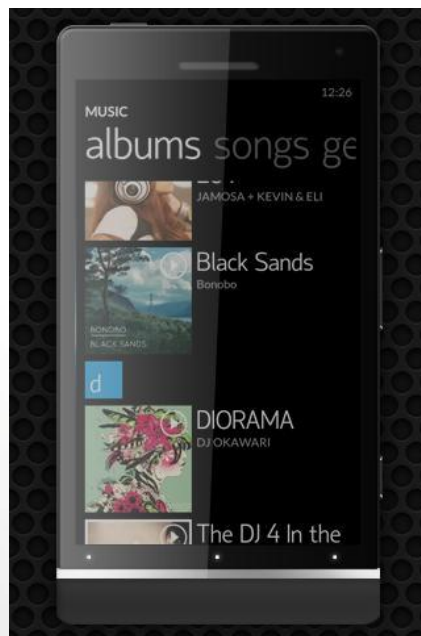
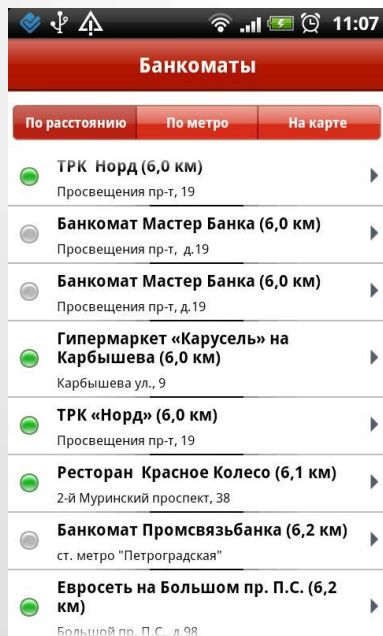
Ох ты ж...



You've gone incognito. Pages that you view in this window won't appear in your browser history or search history, and they won't leave other traces, such as cookies, on your device after you close the incognito window. However, any files that you download or bookmarks that you create will be preserved.



И это Android?



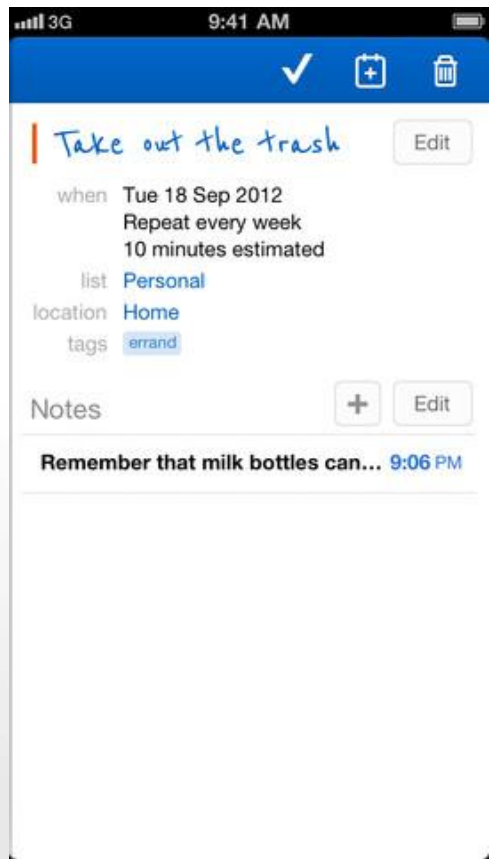
Маленькие и большие



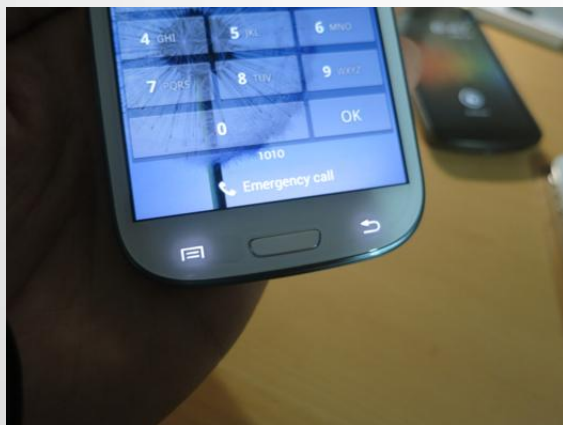
Как правильно?

Full Title	Best
Title	Abbreviated
Full Ti...	Truncated
←	Acceptable

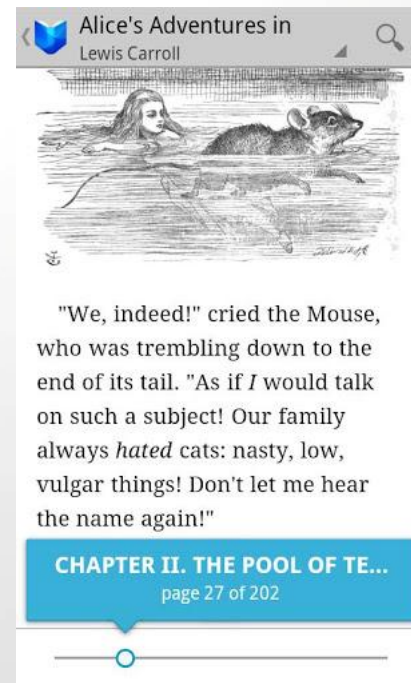
Где кнопка "Back"???



А тут?



XM...



A consistent app is not a slavish copy of other apps. Rather, it is an app that takes advantage of the standards and paradigms people are comfortable with.

2007



Эволюция

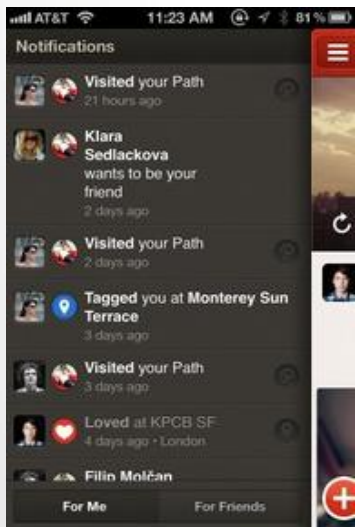


Новый мир



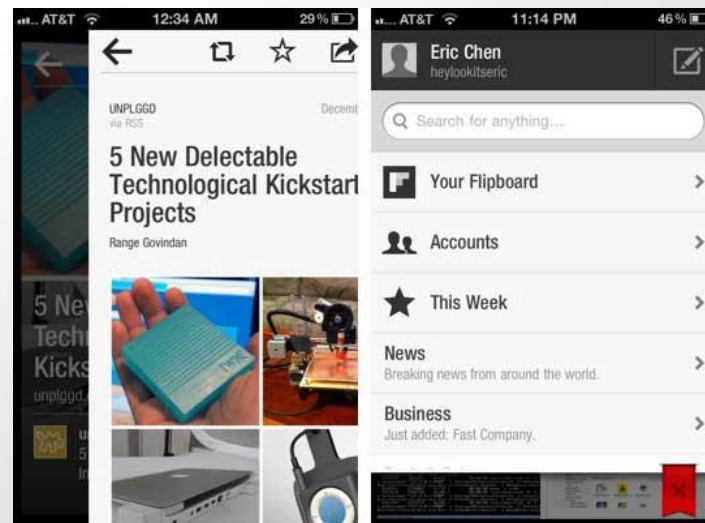
СЛИШКОМ НОВЫЙ





Path

Flipboard

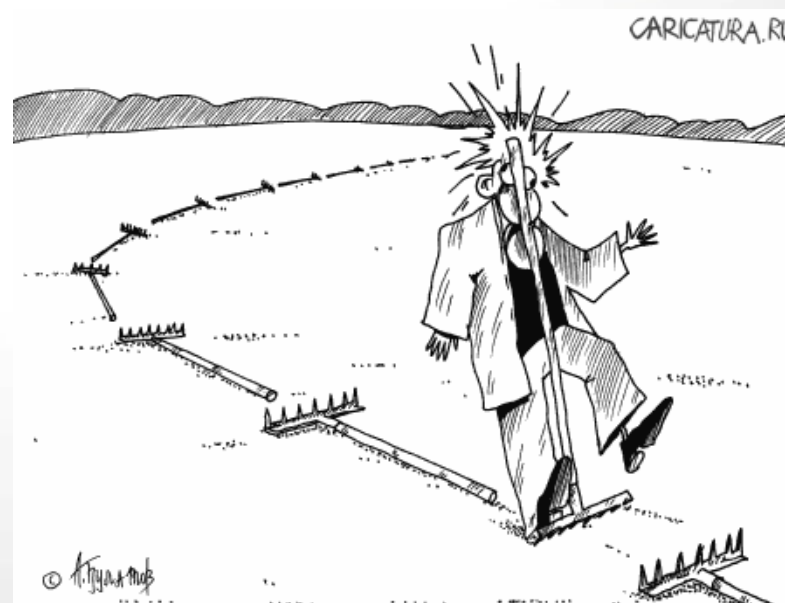


Думать



Тестировать

Конкуренты

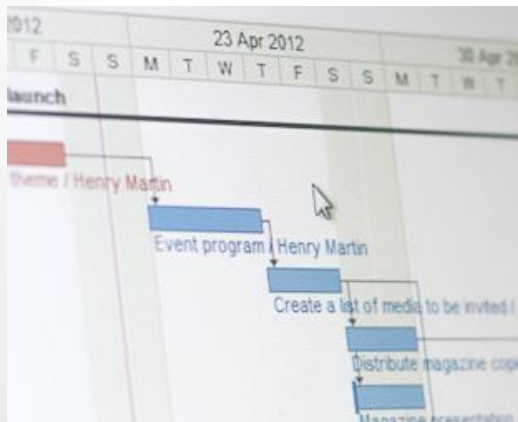


Кто наши пользователи?



Чего хотят?

Хотелки



DASHBOARD

ACTIVITY STREAM

FOLDERS +

IT Services

Dec 10 - Dec 11

Enter new task name

Search folder...

- My Folders
 - Favorites
 - IT Services
 - Vip Clients
 - Feedback
 - Marketing
 - Booklet
 - Website creation
 - Technical Article
 - Content
 - Design
 - Recycle Bin

Write a catchy announcement Press Conference
Planned for May 07 – May 08 (2d)
Created on Apr 25 at 14:58

Jenny changed start date from Apr 24 to May 04
changed due date from Apr 25 to May 04
May 04 at 19:07

Jenny changed start date from May 03 to May 08
changed due date from May 04 to May 08
14:57

Write a comment...

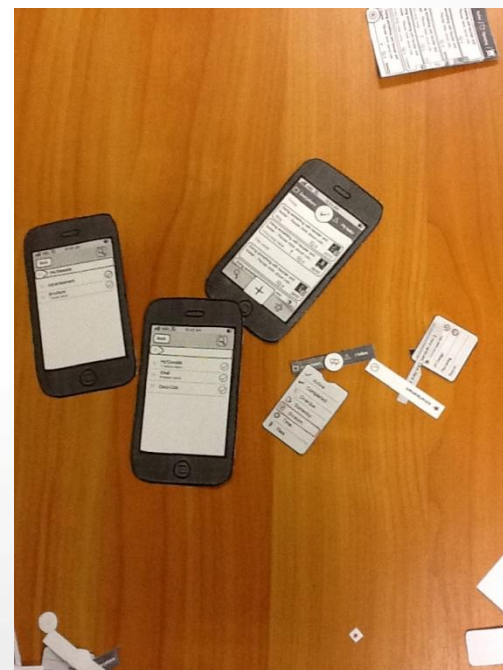
Write a catchy announcement Press Conference
Planned for May 07 – May 08 (2d)
Created on Apr 25 at 14:58

Jenny changed start date from Apr 24 to May 04
changed due date from Apr 25 to May 04
May 04 at 19:07

Jenny changed start date from May 03 to May 08
changed due date from May 04 to May 08
14:57

Write a comment...

Аппликации :)



Web

The screenshot shows the Wrike web interface dashboard. On the left is a sidebar with a 'FOLDERS' section containing a tree view: My Folders, Favorites, IT Services (expanded), Vip Clients, Feedback, Marketing, Booklet, Website creation, Technical Article, Content, Design, and Recycle Bin. The main area is titled 'IT Services' and shows a date range 'Dec 10 - Dec 11' and a task list with profile pictures and a '2' notification badge.

The screenshot shows the Wrike mobile interface for selecting a folder. The title is 'Select folder'. It lists several folders with their contents and a count in a blue box: Advertising (1 folder inside, 1), Collaboration tools (5 folders inside, 5), Conferences (4 folders inside, 4), Press releases (1 folder inside, 1), and Trade Shows (2 folders inside, 2). At the bottom, there is a breadcrumb trail: / > Ongoing Projects >

Mobile

Одна команда



Контроль



Дайте трубку



Детализация

balsamiq



Дружба с разработчиком



WIN!



Спасибо!

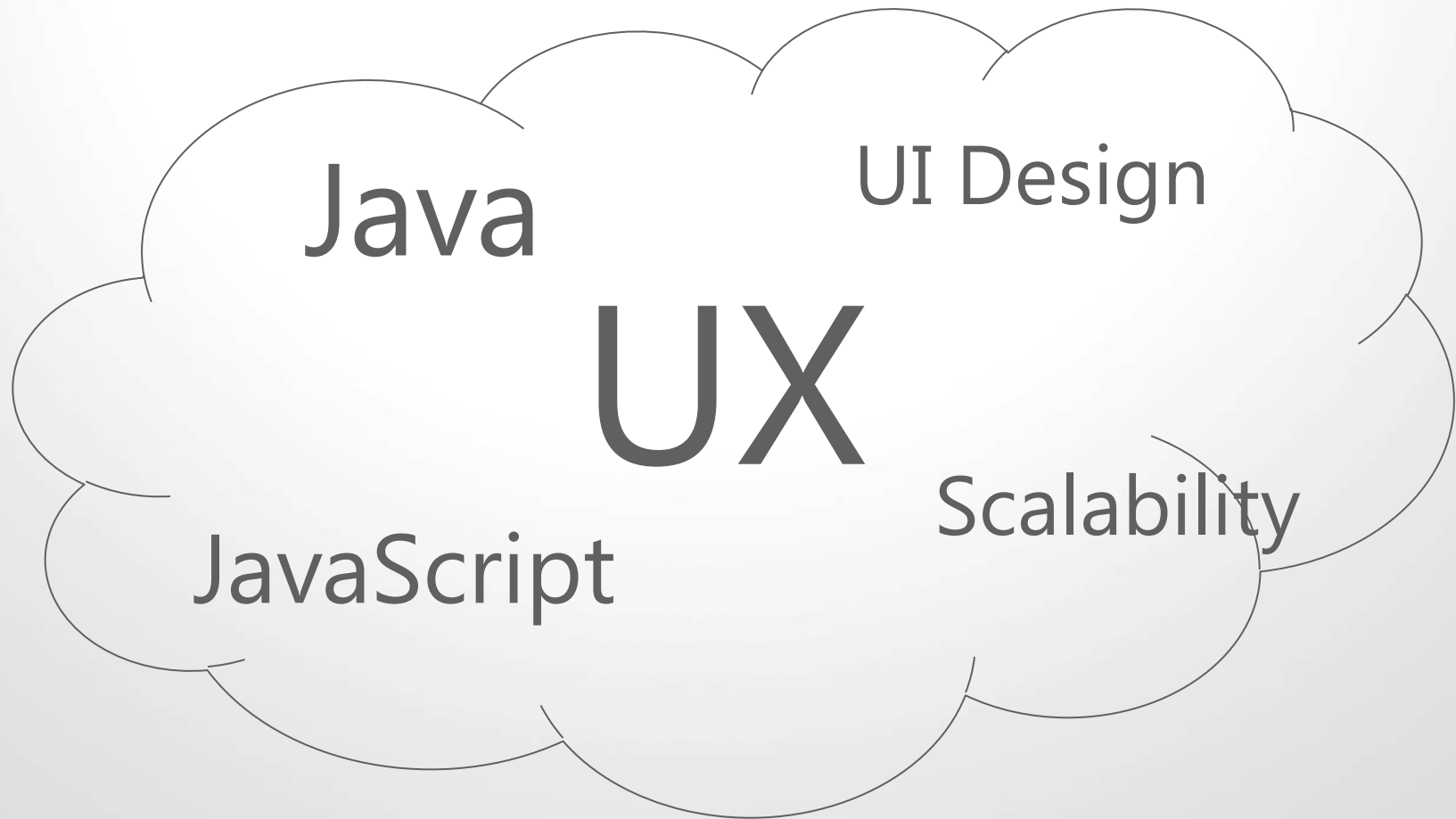
efimov.nikita@gmail.com



@nefimov

Никита Ефимов

We are hiring!



careers@team.wrike.com