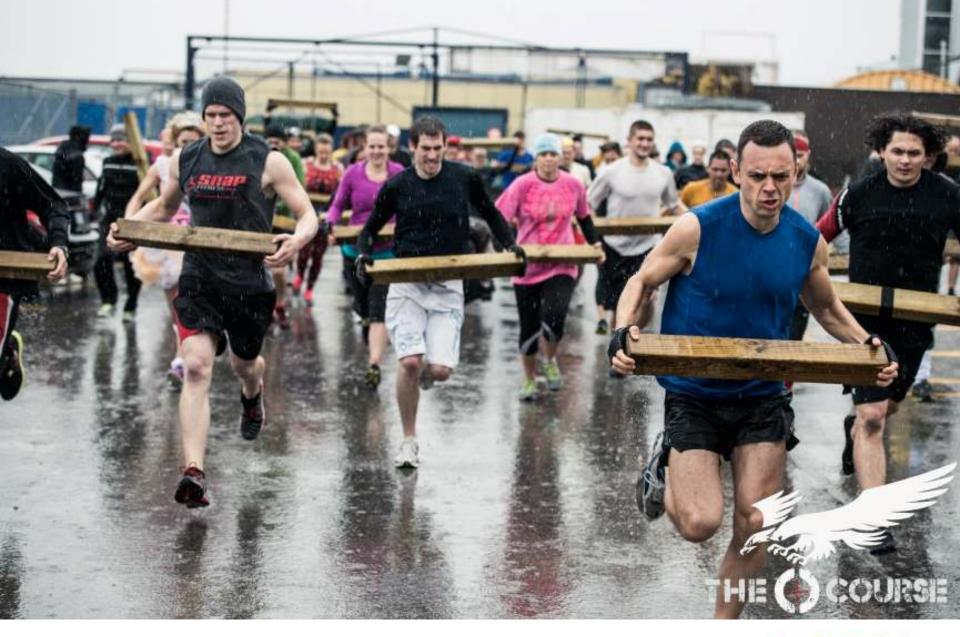


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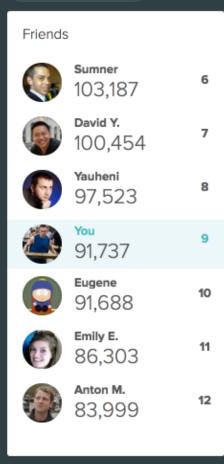
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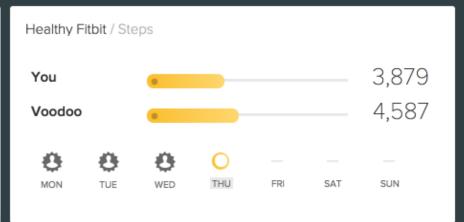




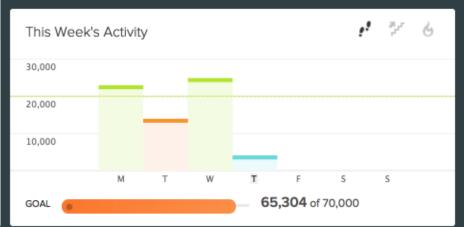
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- Monitor how long and how well you sleep
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- Syncs automatically to your computer or select smartphones and tablets via Bluetooth 4.0
- Set goals, view progress and earn badges

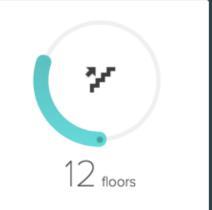


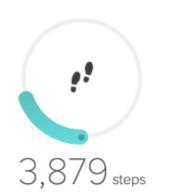


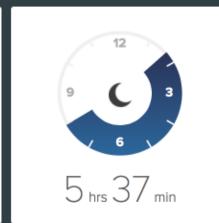


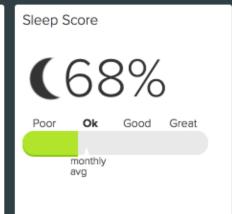


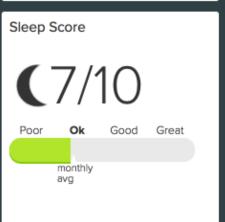


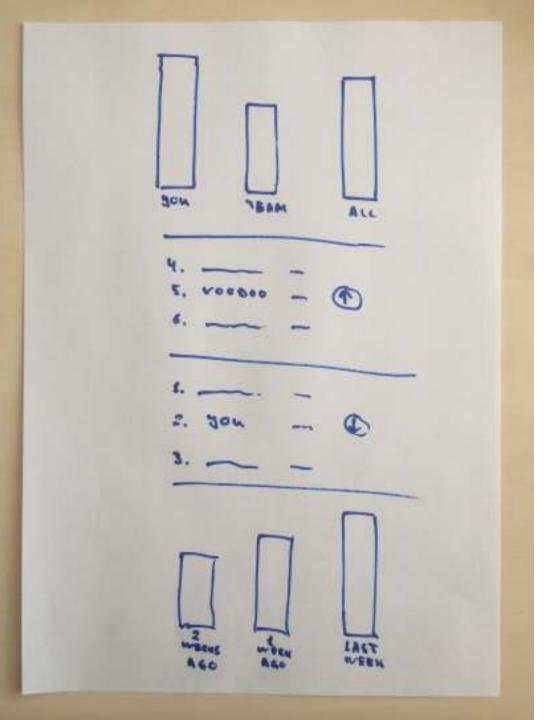












- 1. Build MVP
- 2. Validate
- 3. Iterate

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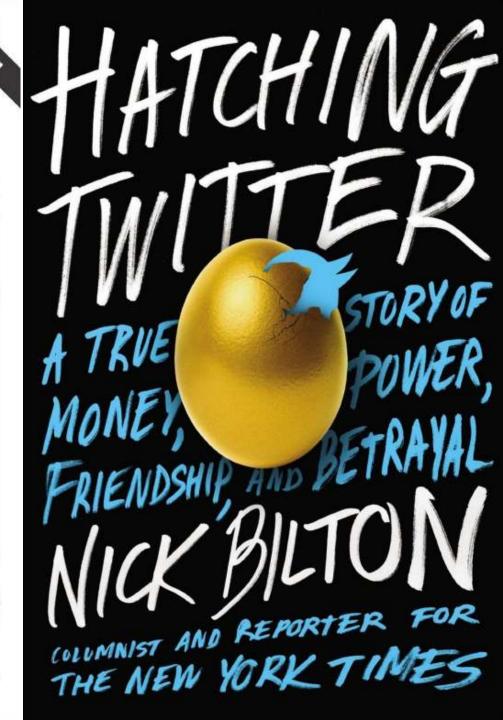
Statellio

Ash Maurya

Iterate from Plan A to a Plan That Works

O'REILLY"

Eric Ries, Series Editor



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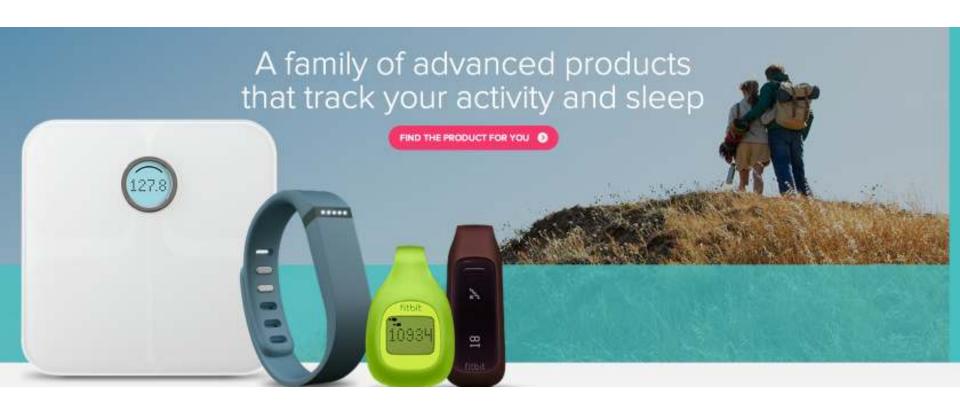
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Andrey Tochilin

andrey@tochilin.com

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